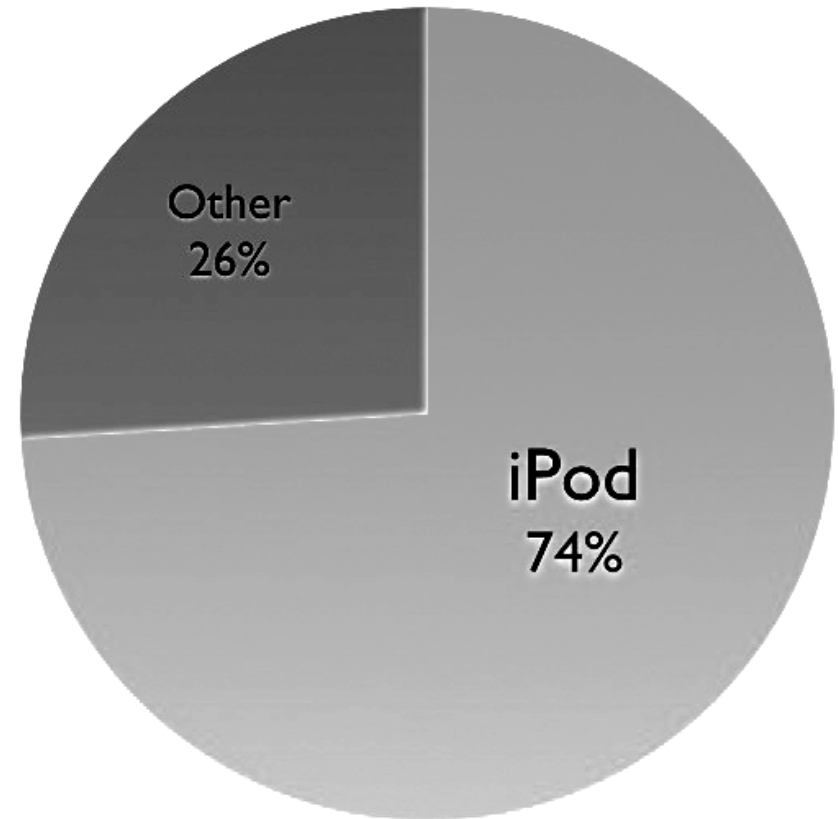
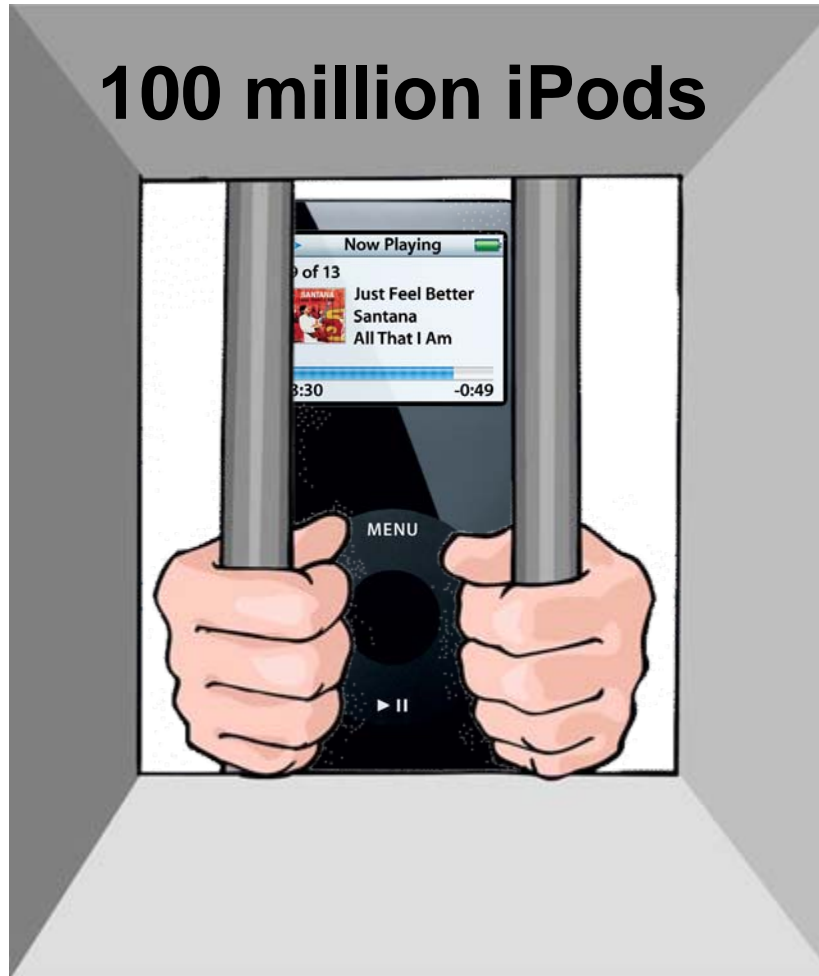


Problems

- Hard for low-tech users to transfer songs off most mp3 players
- Can't manage playlists w/o computer
- Proprietary file types *.mp4, *.m4a, *.aac, *.wma, *.wtf?!
- Power supply issues
- Can't turn out a party mix ☹️

Free Your MP3s!

iPod Market Share



<http://www.apple.com/pr/library/2007/04/25results.html>

<http://homepage.mac.com/jomy/PhotoAlbum14.html>

Apple Inc.

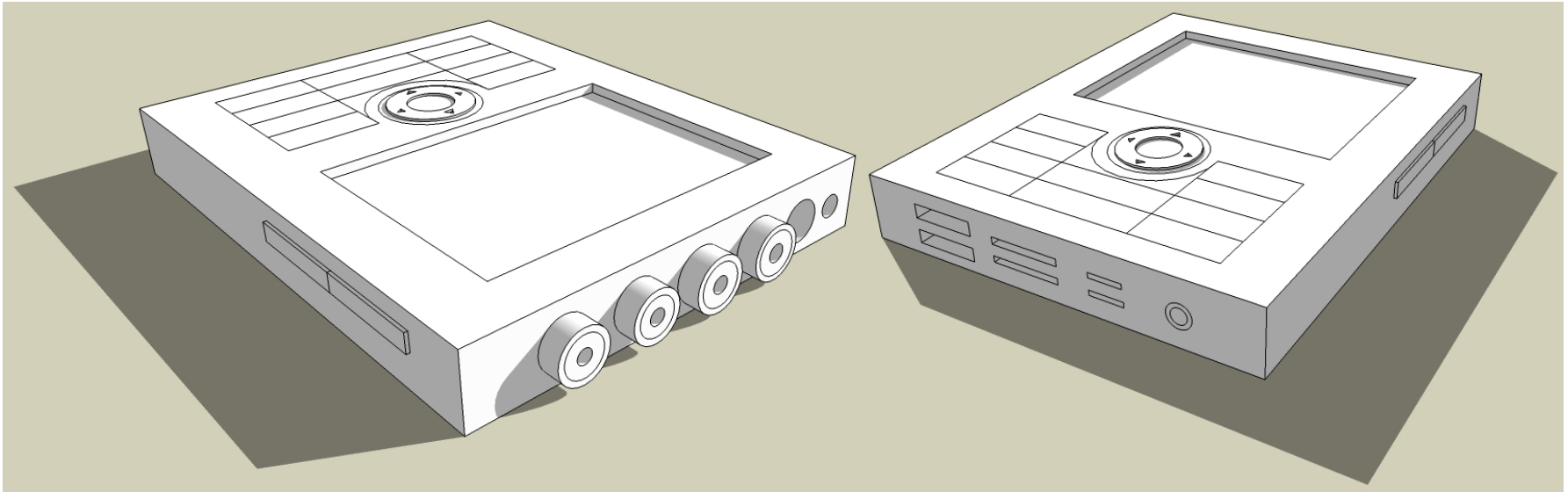
Q2 2007 Unaudited Summary Data

Q1 2007		Q2 2006		Q2 2007	
<u>Units K</u>	<u>Rev \$M</u>	<u>Units K</u>	<u>Rev \$M</u>	<u>Units K</u>	<u>Rev \$M</u>
625	\$3,498	494	\$2,122	605	\$2,447
491	1,711	316	966	433	1,249
70	285	82	309	79	283
308	1,139	154	636	275	855
112	482	66	326	125	430
<u>1,606</u>	<u>\$7,115</u>	<u>1,112</u>	<u>\$4,359</u>	<u>1,517</u>	<u>\$5,264</u>

32% of Q2 from iPod sales = \$1,664,000,000

iQuit™

the dual cassette deck of MP3 players!



A tool to access, transfer, & convert wide ranges of audio file types to & from popular removable storage devices & mp3 players w/ ability to connect such devices to any stereo configuration!

Popular Storage Devices



Popular MP3 players



Software Component

- Built in OS
- **iQuit™** can search for all supported audio file types in the connected media device and create its own playlist.
- Transfer files b/n media device A and B
- Can also convert any supported file type!

Kana SD Digital Audio Player



uses a USB 2.0 connection to transfer MP3s (32~320kbps) and WMAs (32~160kbps) to and from Windows 2K/XP/Vista

PRO's

- \$27
- powered by 1 AAA battery

CON's

- No display
- only supports SD memory
- Searches for audio files?
- Only available in Japan



Media Man HVX-3500



Composite



Coaxial



S-Video



Optical



Component



5.1



DVI

RIP OFF!!!

40gb for \$367