ENHANCING YOUR EFFECTIVENESS AS A READING SPECIALIST/LITERACY COACH

Practical Strategies to Accelerate Reading Achievement in Your School
(Grades K-6)

Presented by

DONNA GORDON

Outstanding Reading Specialist, Teacher and National Presenter

Specifically Designed for Reading Specialists, Literacy Coaches, Title I Teachers, Resource Teachers, and Administrators Working with Students in Grades K-6

- Dozens of practical instructional strategies and innovative activities to use with students and share with teachers
- Highly successful techniques that create a powerful literacy team of teachers, paraprofessionals, parents, and volunteers working together collaboratively
- Practical strategies for increasing your effectiveness - from easy assessments to proven instructional techniques and interventions
- Innovative ways to provide critical training and resources to ensure a successful school-wide reading program
- Demonstrations, ready-to-use teaching strategies and an extensive literacy resource handbook – all designed to accelerate reading achievement and reinforce your school’s reading program

PRACTICAL STRATEGIES

In this idea-packed seminar, outstanding presenter and talented reading specialist Donna Gordon inspires you with practical teaching strategies and research-based techniques to support, supplement and extend your school’s reading program. You’ll learn the most powerful strategies to assess, teach and anchor the reading skills of all students as well as outstanding techniques to help teachers provide high-quality literacy instruction.

Donna will share valuable techniques to accelerate reading skills in whole class or small group settings, and she will give you ready-to-use assessments, lessons and classroom-proven activities to maximize your students’ reading achievement. Most importantly, Donna will inspire you to foster collaboration between teachers, paraprofessionals, parents, and volunteers to maximize the valuable contributions they make to student success.

You will receive a wealth of practical strategies, techniques and ideas you can use immediately to “get it all
done” as you energize, manage and lead your school’s reading program to success for all.

TEN KEY BENEFITS OF ATTENDING

1. Discover Powerful Instructional Strategies that Yield Dramatic School-Wide Results in Reading Achievement
   Acquire dozens of practical, research-driven techniques that transform and revitalize ordinary lessons into powerful learning experiences for students . . . How to build vocabulary, comprehension, word study, and fluency skills with the latest and best strategies to accelerate learning

2. Maximize Your Effectiveness as a Reading Specialist/ Literacy Coach
   Learn how successful coaches support, supplement and extend existing classroom instruction in the most effective school programs . . . Discover fresh ways to communicate the goals of your school’s reading program to gain teachers’ support and active involvement . . . “Quick and easy” ways to increase the literacy knowledge base of both novice and veteran teachers

3. Provide the Tools Teachers Need for High-Quality Literacy Instruction
   Discover innovative and inexpensive materials, ideas and techniques that explicitly teach word-solving skills, vocabulary, fluency, and comprehension . . . Powerful ways for you to model, assist, coach, and celebrate good instruction throughout your school’s grade levels

4. Get the Best from Whole Class, Small Group and One-to-One Instruction
   Ready-to-use plans and techniques that work in a variety of teaching models and schedules . . . A rich assortment of strategies for classroom teachers as well as after school, pull-out, and “push-in” programs

5. Equip Your Teachers with Differentiated Literacy Instruction Techniques
   Support the wide range of literacy needs within the classroom by sharing and modeling step-by-step lessons that move students to the next level . . . Discover explicit, strategy-based teaching models you can implement tomorrow that promote reading achievement at all levels

6. Intensive Instruction to Meet the Needs of Struggling Students
   Examine strategic, intensive instruction that will accelerate student success . . . Discover prescriptive lessons as well as scheduling and student grouping options that provide “scaffolds” for struggling students . . . Find out what works and how to teach it!

7. Provide Strong Leadership for Your School’s Reading Program
   Ideas, ideas, ideas for planning with teachers, selecting and sharing reading resources, developing curriculum, conducting training, and coordinating an effective school-wide reading program . . . Learn to overcome possible roadblocks to change and receive practical tips for “getting them all on board” while working more collaboratively

8. Guide the Involvement of Paraprofessionals and Volunteers
   Expert ways to train, guide and encourage your reading mentors, tutors and paraprofessionals . . . Tips for putting together an effective team to reach every student

9. Gain Support for Exciting Ways to Focus Your Whole School on Reading
   Creative ways to organize and build support for highly motivating programs that excite students about reading, energize teachers and celebrate literacy . . . Learn new techniques to “Raise Readers” during the school year as well as innovative ways to involve parents to maintain success and lessen summer reading loss

10. “Beat the Odds” – Helping Your School Perform at Higher Levels
   Take a fresh look at the most effective ways to boost student reading achievement in your school . . . Find out how successful schools have implemented lasting change. (Each participant will receive an extensive resource handbook)

OUTSTANDING STRATEGIES YOU CAN USE IMMEDIATELY

• Highly effective ways for you to model, assist, coach, and empower your colleagues to support their students most effectively
• Successful techniques to incorporate the instructional practices found in the most effective schools into your own school-wide plan
Powerful ways to provide constructive feedback and assistance to individual teachers in a collaborative coaching model that works

Proven, research-based instructional strategies to teach emergent, developing and independent reading skills to students in grades K-6

How to increase reading fluency with a menu of effective, proven lessons to model in whole class, small group, and independent reading situations

Dozens of successful strategies and practical ideas that target the needs of at-risk learners in the primary and intermediate grades

Minute-by-minute guided reading lessons for struggling students in all grades

Methods for using Readers Theatre, poetry, songs, and chants for reading fluency in enjoyable, brain-compatible contexts that enrich curriculum and motivate students

How to create effective, motivating lessons from quality children’s literature for all levels of readers

Innovative ways to teach vocabulary critical to understanding and provide effective practice before, during and after reading

Easy-to-use methods of communication with teachers, paraprofessionals and parents that facilitate student growth

Practical suggestions for addressing obstacles you may face in promoting school change

Exciting ways to increase reading enjoyment and success for all students – from your fluent readers to those who struggle the most

Effective instructional strategies that turn the “weak link” of comprehension into higher-order thinking skills in content area reading

Practical and easy-to-use methods for assessing students’ reading growth and using information to drive instruction tomorrow

Steps to incorporate the six essential strategies of comprehension within a guided reading lesson to help students connect to text

How to enhance the home-school connection – bringing parents and community into the reading process to accelerate literacy acquisition and enjoyment

Secrets to finding time to provide content-rich staff development and trainings during the busy school year

The most current research on the changing role of reading specialists and literacy coaches in school reform and the personal characteristics that successful mentors develop to meet the daily challenges

A MESSAGE FROM SEMINAR LEADER, DONNA GORDON

Dear Colleague:

Teaching all children to read requires that every student receives excellent reading instruction every day! Our challenge as reading specialists and literacy coaches is to work with children and collaborate with their teachers to provide the most successful models of instruction. Whether in a classroom setting, pull-out program, a push-in plan or an after-school setting, our goals are the same. We want our students to not only read more fluently and with ease, but with greater comprehension and enjoyment! We also want to involve parents as well as teachers so that our highly effective strategies have far-reaching results as they are implemented in the classroom and the home. This seminar is designed to assist you in your leadership role of mentor and literacy expert to strengthen your school’s reading program with effective, research-based, practical strategies that will enable students to become more confident, successful readers.

Here is just a sample of what you will learn:

• Dozens of “do tomorrow” instructional strategies to accelerate reading growth
• Minute-to-minute reading lesson ideas for large or small group models
• Ways to organize and manage successful literacy classrooms and school-wide programs
• Fast and informal assessments of student progress that direct tomorrow’s instruction
• Creative collaboration techniques with teachers, paraprofessionals, parents, and volunteers that “get them all on board”
• Creative ways you can “get it all done” – teaching, training and coordinating tips that work in your busy day

Most of all, you will leave this seminar with dozens of practical ideas you can implement immediately that will lead students in your school to their full potential as readers. I look forward to meeting you and sharing our passion for enabling students to find wonder and magic, answers and information, in all they choose to read.

Sincerely,

Donna Gordon

P.S. The many practical ideas I'll share are research-based and classroom-proven. In addition, you'll receive a wealth of ready-to-use strategies that will enhance your effectiveness as a reading specialist/literacy coach, improve the reading skills of students, and ensure the success of your school-wide reading program.

WHO SHOULD ATTEND
Reading Specialists, Literacy Coaches, Title I Teachers, Resource Teachers, and Administrators working with students in Grades K-6.

SPECIAL BENEFITS OF ATTENDING

Comprehensive Resource Handbook: Each participant will receive an extensive resource handbook specifically designed for this seminar. The handbook includes:

• dozens of highly practical strategies for strengthening your students’ reading achievement
• creative and effective ideas to teach reading skills – from phonemic awareness to higher-order comprehension skills
• best ways to organize and manage one-to-one, small group and whole class reading lessons
• powerful techniques to create a collaborative team of professionals and volunteers
• practical strategies for “getting it all done” from assessment to instruction, to providing training resources and coordinating the successful implementation of your school’s reading plan

Meet and Share: This seminar provides an excellent opportunity for participants to meet and share ideas on strengthening their reading programs.

Consultation Available: Donna Gordon will be available at the seminar to answer questions and address the unique needs of your own reading program.

Semester Credit Option: Graduate elective credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Chapman University (California) will be available at the seminar.

Meet Inservice Requirements: At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting inservice requirements.

Program Guarantee: We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.
On-Site Training: Most BER Seminars can be brought to your school or district. Check out our On-Site
Training area for more information about this option.

The price for this seminar is $179.00 per person.

Seminar hours are 8:30 a.m. - 3:15 p.m.
Registration 8:00 a.m. - 8:30 a.m.