

## Prototype Presentation Crystal CLEAR

Continuous Language Education through Augmented Reality

Team Crystal Old Dominion University CS 410, Fall 2017 December 8, 2017

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## Outline

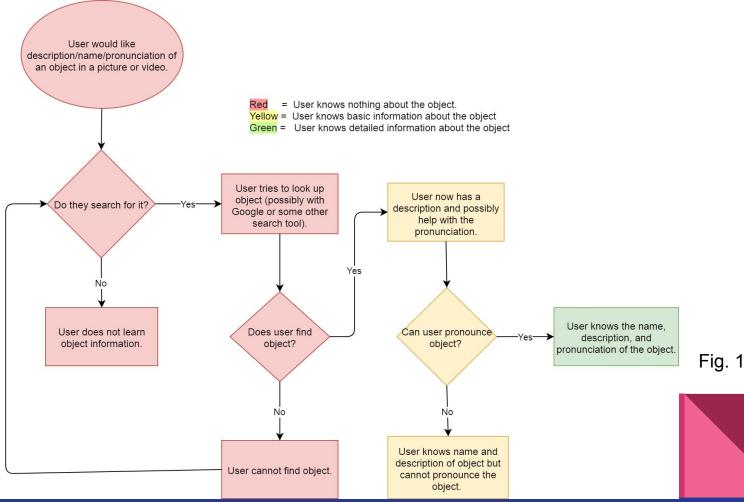
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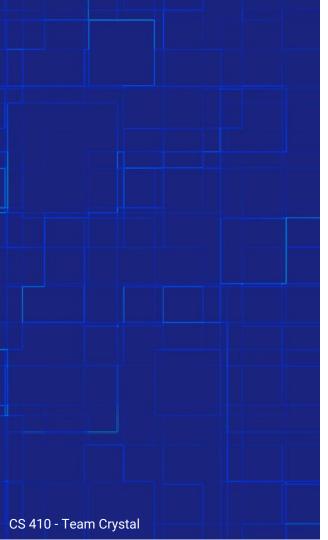
## Problem Background

- Communication is difficult, even in a speaker's native language.
- When it comes to travel, many tourists feel like they will be unable to understand or communicate with locals.
- When learning a new language, it can quickly become arduous to memorize different objects and vocabulary words.
- Students can quickly fall behind if their native language is not the same as the language they are taught in.

#### **Problem Statement**

Learning languages is a complex process that can be difficult when attempting to overcome language barriers. Identifying objects and using vocabulary correctly is difficult in a new or unknown language.





## **Our Solution**

Crystal CLEAR

Continuous Language Education through Augmented Reality

## What will Crystal CLEAR do?

The Program Will:

Identify a Selected Object

Display Pertinent Information for the Object

Provide a Pronunciation Example

Give an Example or Phrase

#### The Program Will Not:

**Translate Text** 

## How Does Crystal CLEAR work?

- 1. Capture Video or Image
- 2. Select Area
- 3. Identify and Label Object
- 4. Provide Object Information

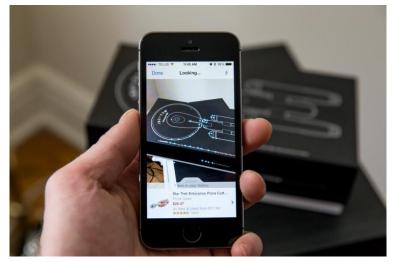


Fig. 2

## Solution Goals and Objectives

The use of Crystal CLEAR will

Allow for Users to:

Make Different Languages:

Learn Effectively

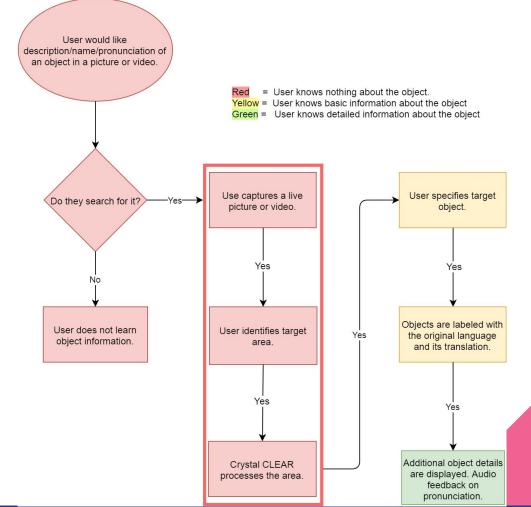
AND

Accessible to Users

**Travel Confidently** 

Available Anywhere

Fig. 3



## Major Functional Components

**Smart Phone with Camera** 

Computer Vision API

**Translation Engine** 

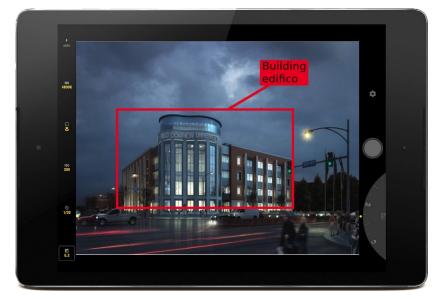
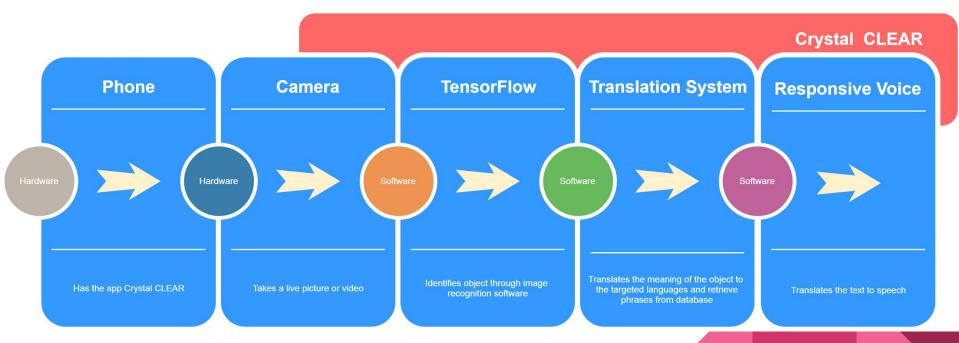


Fig. 4

## Major Functional Components Diagram

Fig. 5



## Identification of Software Development





Programming Languages:

Python

Java



Fig.

## Google TensorFlow

Fig. 8

How Does This Work?

**Image Recognition** 

Positive Reinforcement

**Deep Learning** 

Why Are We Using This?

**Open Source** 

Credible

Flexible

## **Project Management Tools**







Fig. 11



**PyDOC** 

http://www.cleitonbueno.com

Fig. 12

## Marketing Plan

**Customer Base:** 

**Educational Facilities** 

International Businesses

**Travel Agencies** 

#### Distribution:









Fig. 14

#### **End Users**

Individuals Learning a New Language

Educators Teaching a New Language

Individuals Travelling Abroad

## Marketing Plan: Competition Matrix

Characteristics	Crystal CLEAR	Blippar	Aipoly	Google Translate	Google Lens
Database of Objects	<b>✓</b>	✓	✓	✓	✓
Description of Target Object	1	<b>✓</b>		<b>✓</b>	<b>✓</b>
Pronunciation of Target Object	<b>√</b>		✓	✓	✓
Sentences or Phrases Using Target Object	1	1			
Multiple Language Support	1			✓	✓

Fig. 15

## Competition: Google



Fig. 16

**Translates Text** 

Translates Audio

2015: Acquired World Lens

Translates Images

2017: Announced Google Lens

#### Benefits to End Users

For Travellers:

Aid in Situations Where User is Lost

Allow Added Ease for Communication

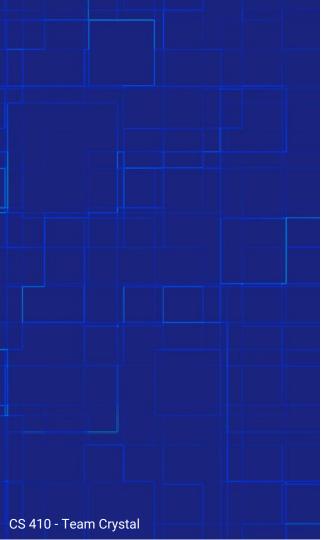
Avoid Unintentionally Offensive
Actions or Words

#### For Educators:

Mitigate Typical Barriers to Learning

Impart Meaningful and Real Time Examples

Provide an Added Level of Accessibility to Language



# Software Details and Logical Approach

Crystal CLEAR

Continuous Language Education through Augmented Reality

## Program Design Flow

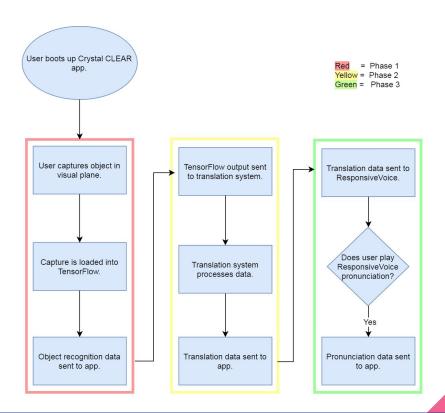
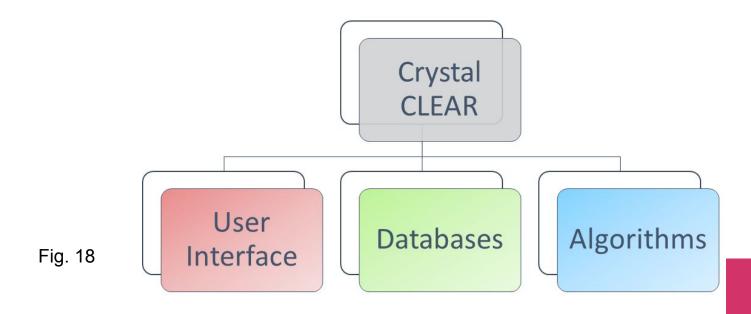


Fig. 17

### Work Breakdown Structure



### Work Breakdown Structure: User Interface



Fig. 18

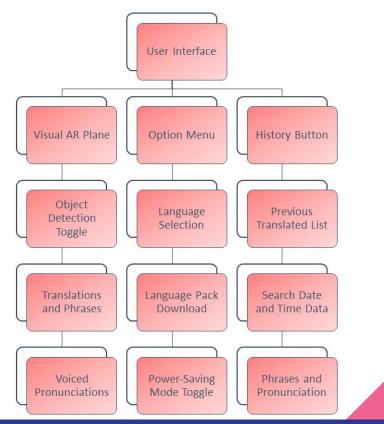


Fig. 19

### Work Breakdown Structure: Database

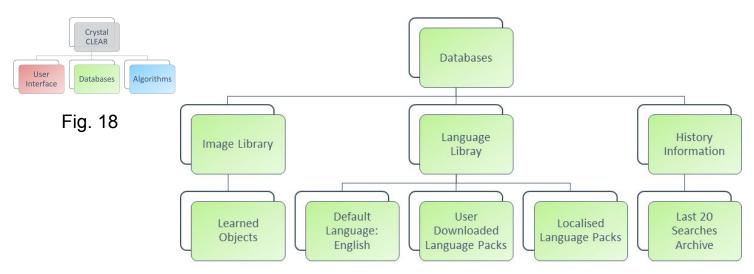


Fig. 20

## Work Breakdown Structure: Algorithms



Fig. 18

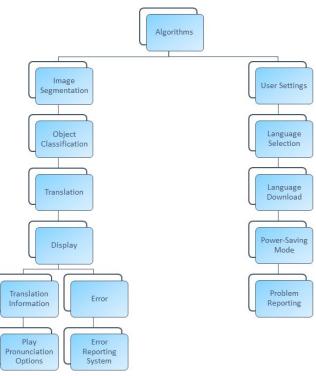


Fig. 21

## **Database ERD**

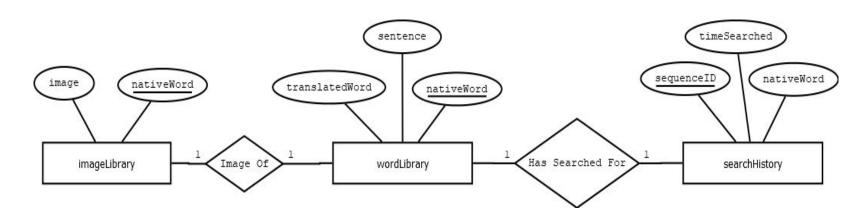


Fig. 22

# Algorithms

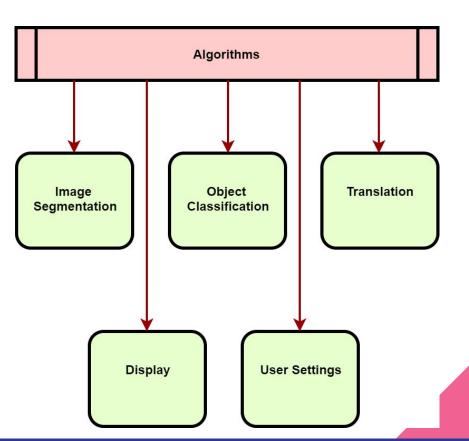


Fig. 23

# Algorithm: Image Segmentation

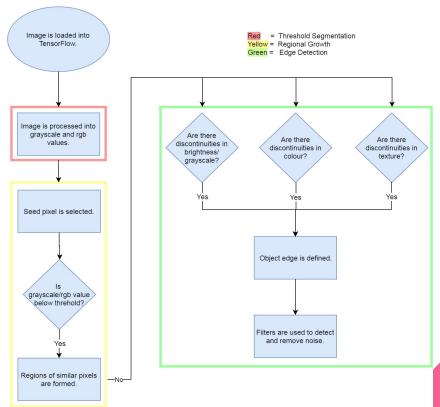
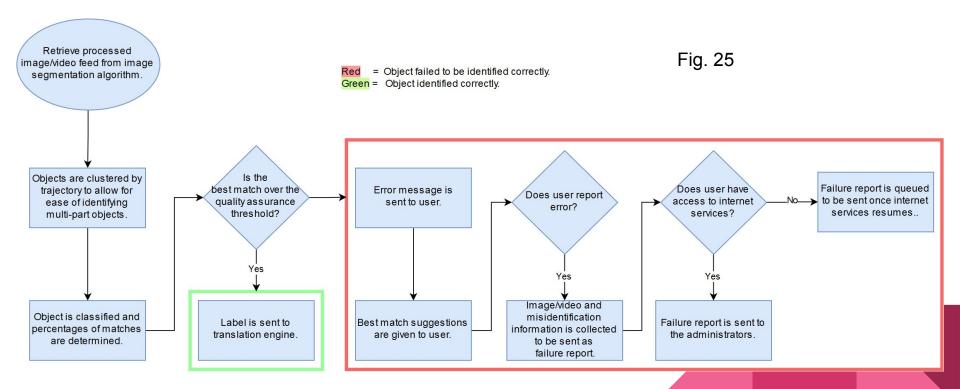


Fig. 24

## Algorithm: Object Classification



## Algorithm: Translation

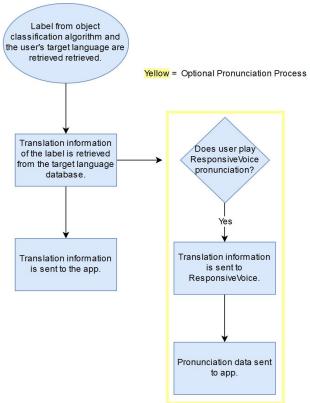
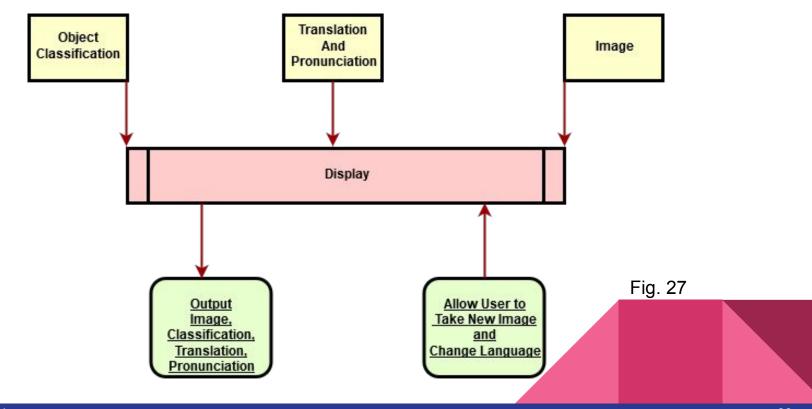


Fig. 26

## Algorithm: Display



## Algorithm: User Settings

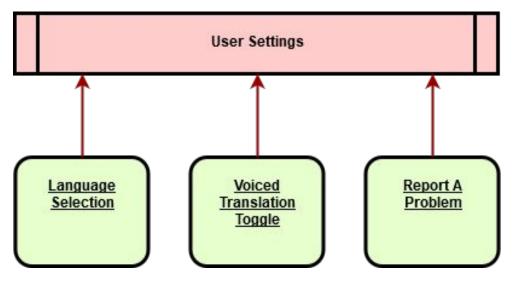


Fig. 28



## **GUI Mockup**

Crystal CLEAR

Continuous Language Education through Augmented Reality

## **GUI Mockup 1**

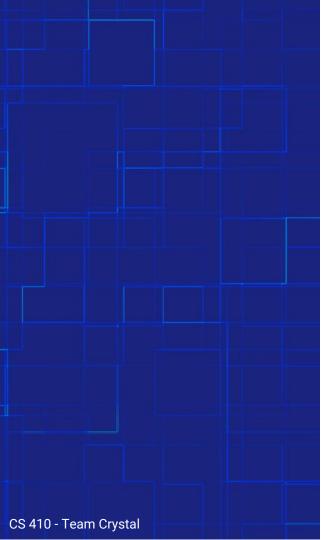


Fig. 29

# GUI Mockup 2



Fig. 30



## **Risk Analysis**

Crystal CLEAR

Continuous Language Education through Augmented Reality

## Risk Matrix

#### Probability

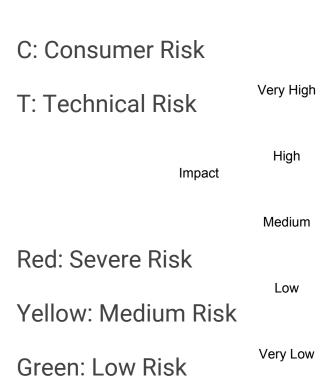




Fig. 31

**Risk:** The program does not recognize an unlearned object.

**Mitigation:** The library of objects will increase over time. Option to ask user what is the unidentified object in report a problem.

**Impact:** Medium

**Probability:** Medium

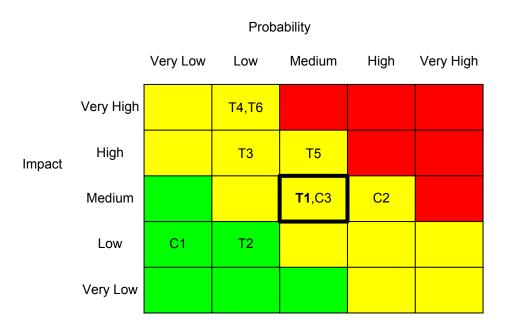


Fig. 31

**Risk:** The program does not recognize a learned object.

**Mitigation:** The program is adjusted to better recognize object in question in the future.

**Impact:** Low

**Probability:** Low

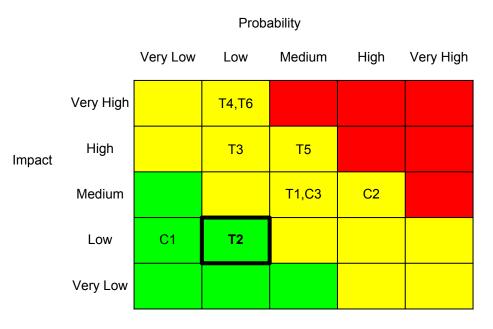


Fig. 31

**Risk:** The program misidentifies object.

**Mitigation:** The object will be identified in native language and target language.

Impact: High

**Probability:** Low

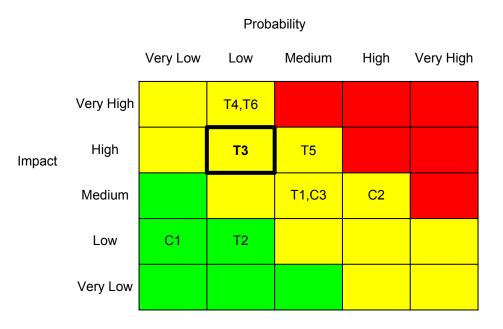


Fig. 31

**Risk:** The program mistranslated objects and/or phrases.

**Mitigation:** Phrases are linked with object translations which will reside pre-translated in a database.

Impact: Very High

**Probability:** Low

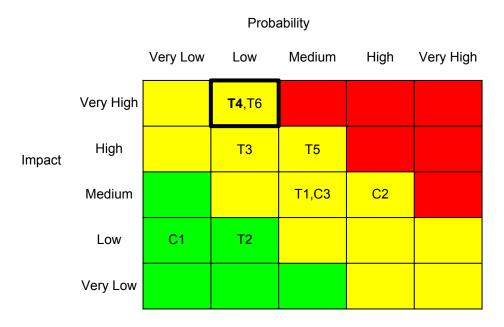


Fig. 31

**Risk:** Lighting and environmental factors reduces the quality of the picture making object detection difficult.

**Mitigation:** Program will have access to camera flash and zoom. Option to lower the accuracy threshold presented.

**Impact:** High

**Probability:** Medium

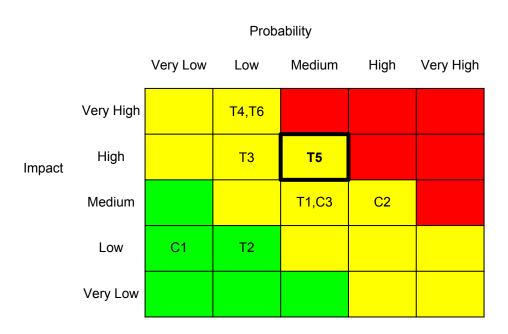


Fig. 31

**Risk:** Changes to underlying API renders app nonfunctional.

**Mitigation:** Development team will be prudent with keeping the app up-to-date.

Impact: Very High

**Probability:** Low

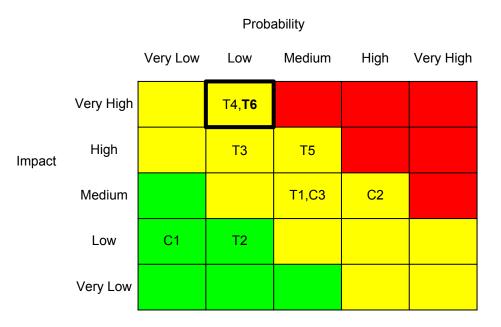


Fig. 31

## Consumer Risks - C1

**Risk:** The user does not have hardware that can run the program.

**Mitigation:** The program will be optimized for the lowest possible hardware specifications.

Impact: Low

**Probability:** Very Low

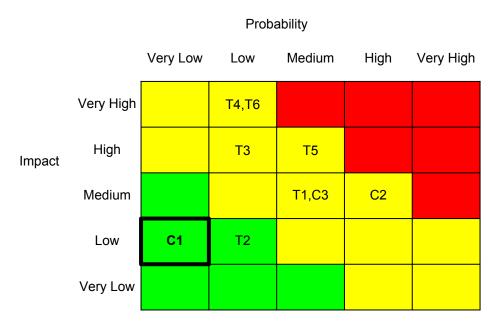


Fig. 31

## Consumer Risks - C2

**Risk:** The program cannot connect to the internet for the customer to report technical issues.

**Mitigation:** Customer reports will be queued to be sent when internet connection to the device is restored.

**Impact:** Medium

**Probability:** High

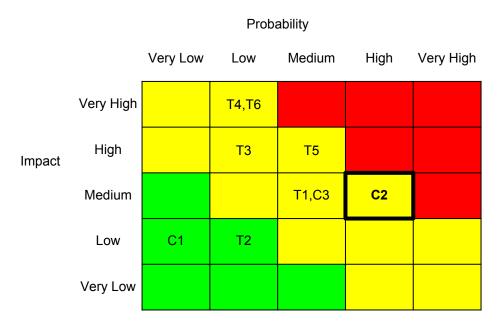


Fig. 31

## Consumer Risks - C3

**Risk:** Consumer is unaware of surroundings.

**Mitigation:** Program will issue a warning about being vigilant of surroundings while using the app.

**Impact:** Medium

**Probability:** Medium

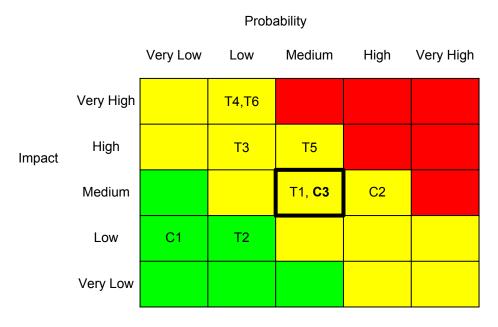


Fig. 31

## Crystal CLEAR: Summary

Continuous Language Education through Augmented Reality

#### What:

Makes Language More Readily Accessible

Provides Meaningful Real World Examples

Helps Mitigate Learning
Obstacles And Travelling
Concerns

#### How:

Utilises Augmented
Reality Through Smart
Devices

Identifies Objects
Through Machine
Learning

Provides Translations For Specified Objects

#### Who:

Educators

Travel Agencies

**International Business** 

Language Aficionados and Beginners

## Appendix A: User Stories - User Roles

- Administrators
  - Anyone who is maintaining the application
- Users
  - Anyone who is using the application
- Database Managers
  - Anyone who is altering the database from which the application pulls.

## Appendix A: Administrator

- As an Administrator I want to...
  - ...be able to update the program as new languages become available.
  - ...have access to user accounts and user account data.
- As an Administrator I would like to...
  - ...receive user feedback on incorrect item matches.
  - ... have user feedback queued when a user does not have an internet connection.

## Appendix A: User

- As a User I want to...
  - ...hear how a word is pronounced.
  - ...select an object in view for translation.
  - ...be able to log in to this application and view my previously searched items.
  - ...use this application offline.
  - ...download language packs for a variety of different languages.
  - ...see the word in my own language as well as the other language displayed on the screen.
  - ...see some information on the object.
  - ...hear the word as used in a sentence.

## Appendix A: Database Manager

- As a Database Manager I need to...
  - ...add new objects and their associated data into the database.
  - ...be able to associate specific words and phrases to images.
  - ...be able to edit item matches in the case of incorrect matches.

## References

Bain, Nick. "Language Barriers' Stop Five Million UK Adults from Travelling Abroad." Hostelworld Group. November 2010.

Brown, Cindy, et al. "Language Barriers in the Classroom." University of Delaware. 15 December 1998.

Backman, Kenneth & Dennis-Baldwin Elizabeth. "The Effect of the Language Barrier on Intercultural Communication: A Case Study of Educational Travel in Italy." *Taylor & Francis Online*. 16 September 2009.

"Inception V3 Model" Google Brain. July 2017.

"TensorFlow" GitHub. 23 January 2017.

"The Benefits of Being Bilingual" Too Small to Fail Foundation. February 2010.

Fig. 1: Current Process Flow

Fig. 2:

https://techcrunch.com/2014/02/06/amazon-puts-image-recognition-into-its-main-ios-app-prepare-to-be-even-more-showr oomed-retailers/

Fig. 3: Solution Process Flow

Fig. 4: Initial GUI Mock-Up

Fig. 5: Major Functional Component Diagram

Fig. 6: https://www.skylinelabs.in/blog/images/tensorflow.jpg

Fig. 7: https://responsivevoice.com/wp-content/uploads/2015/04/responsivevoice.com-logo400x.png

Fig. 8:

https://lh3.googleusercontent.com/N\_Nk4NMg4L3\_1o8bj1eZR53rigiJXXkt34APyPBqb\_gU3WmpCCyG5ArT69qkC80wNtuSHyUImM6R5fVpm\_jWjSORekbJJkA=s688

Fig. 9: https://luna1.co/232620.png

Fig. 10: https://leaptest.com/wp-content/uploads/2017/01/jenkins.png

Fig. 11: https://git-scm.com/images/logos/downloads/Git-Logo-2Color.png

Fig. 12: http://cleitonbueno.com/wp-content/uploads/2015/03/PyDOC\_cleitonbueno.com\_.png

Fig. 13: https://i.pinimg.com/474x/3c/d5/67/3cd5679f54dc60811383649f9f6ea37d--github-logo-computer-logo.jpg

Fig. 14: https://s.aolcdn.com/hss/storage/midas/d08e426575725273f7e6976b898542bd/204459763/appstores-640.jpg

Fig. 15: Competition Matrix Chart

Fig. 16:

http://www.icavictoria.org/wp-content/uploads/2017/03/logo\_lockup\_google\_translate\_icon\_horizontal\_en-gb-002.png

Fig. 17: Program Design Flow

Fig. 18: Work Breakdown Structure

Fig. 19: Work Breakdown Structure: User Interface

Fig. 20: Work Breakdown Structure: Database

Fig. 21: Work Breakdown Structure: Algorithms

Fig. 22: Database ERD

Fig. 23: Algorithms Diagram

Fig. 24: Image Segmentation Algorithms Diagram

Fig. 25: Object Classification Algorithms Diagram

Fig. 26: Translations Algorithms Diagram

Fig. 27: Display Algorithm Diagram

Fig. 28: User Settings Algorithm Diagram

Fig. 29: GUI Mockup 1

Fig. 30: GUI Mockup 2

Fig. 31: Risk Matrix