What’s the problem?

College students have limited access to tutoring services and private tutors lack a platform to promote their services.
Characteristics of the Problem

- Universities offer tutoring services for only a limited number of courses.
- University tutoring centers are limited in their hours of operation.
- Students lack resources/access to tutoring for upper-level courses.
- Private tutors promoting their services rely on flyers and/or social media.
- Students considering a private tutor don’t have reviews or guarantee of quality for a specific tutor.
- Students might be intimidated of tutoring centers.
What’s the Solution?

TutorU
A mobile application that provides a marketplace for in-person tutoring sessions between college students.

- Tutors list the courses they are capable of tutoring.
- The tutor marks themselves “open” for tutoring.
- The student searches for a tutor in a particular subject.
- The student and tutor agree on a time slot.
- The student pays the tutor’s rate. Transactions are handled in-app.
- Students leave a review for the tutor.
- The tutor’s rate can increase or decrease based on tutoring sessions given, the tutor’s rating, difficulty of course, and university verification.
Customers and Users

Customer
Colleges and universities across the U.S.

Customer/User
Private tutors who attend college.

Customer/User
College students looking for tutoring services.
Competitive Solutions

- University tutoring centers
  - Doesn’t offer many courses
  - Can be intimidating to some students
  - Not advertised well

- Online tutoring services
  - Not face-to-face
  - No specific course experience
  - Expensive

- Wyzant
  - Usually not a peer
  - No specific course experience
  - Expensive
### ODU Tutoring Services

<table>
<thead>
<tr>
<th>Subject</th>
<th>Availability</th>
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| Math, Psychology & Computer Science Tutoring | Sunday (6:00pm - 9:00pm)  
Monday - Friday (10:00am - 5:00pm) |
| Chemistry Tutoring           | Monday - Friday (10:00am - 5:00pm) |
| The Writing Center           | By Appointment                     |
Challenges/Obstacles

- Gaining the support of the university.
- Not getting enough tutors.
- Not meeting student’s needs (courses offered).
- Processing payments between users (handling disputes).
- Poor quality tutors.
Conclusion
References

- Old Dominion University. (n.d.). Campus Tutoring. Retrieved February 02, 2019, from https://www.odu.edu/success/academic/tutoring#tab125=0
- Wyzant, Inc. (n.d.). YEP, YOU CAN LEARN THAT. Retrieved February 04, 2019, from https://www.wyzant.com/howitworks/students