

# — TutorU

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# What's the problem?

College students have limited access to tutoring services and private tutors lack a platform to promote their services.

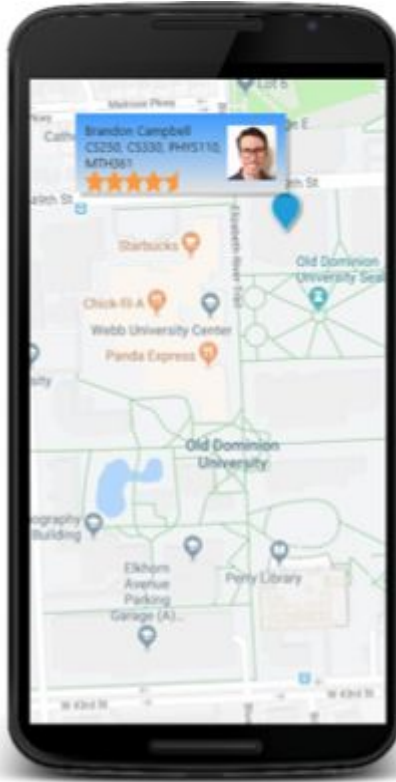


# Characteristics of the Problem



- Universities offer tutoring services for only a limited number of courses.
- University tutoring centers are limited in their hours of operation.
- Students lack resources/access to tutoring for upper-level courses.
- Private tutors promoting their services rely on flyers and/or social media.
- Students considering a private tutor don't have reviews or guarantee of quality for a specific tutor.
- Students might be intimidated of tutoring centers.

# What's the Solution?



## TutorU

A mobile application that provides a marketplace for in-person tutoring sessions between college students.

- Tutors list the courses they are capable of tutoring.
- The tutor marks themselves “open” for tutoring.
- The student searches for a tutor in a particular subject.
- The student and tutor agree on a time slot.
- The student pays the tutor’s rate. Transactions are handled in-app.
- Students leave a review for the tutor.
- The tutor’s rate can increase or decrease based on tutoring sessions given, the tutor’s rating, difficulty of course, and university verification.

# Customers and Users



## Customer

Colleges and universities  
across the U.S.



## Customer/User

Private tutors who attend  
college.



## Customer/User

College students looking  
for tutoring services.

# Competitive Solutions



- University tutoring centers
  - Doesn't offer many courses
  - Can be intimidating to some students
  - Not advertised well
- Online tutoring services
  - Not face-to-face
  - No specific course experience
  - Expensive
- Wyzant
  - Usually not a peer
  - No specific course experience
  - Expensive

# ODU Tutoring Services

## Math, Psychology & Computer Science Tutoring

- Sunday (6:00pm - 9:00pm)
- Monday - Friday (10:00am - 5:00pm)

## Chemistry Tutoring

- Monday - Friday (10:00am - 5:00pm)

## The Writing Center

- By Appointment



# Challenges/Obstacles



- Gaining the support of the university.
- Not getting enough tutors.
- Not meeting student's needs (courses offered).
- Processing payments between users (handling disputes).
- Poor quality tutors.



# Conclusion

# References

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