Tutor Dash

Find a tutor. Be a tutor.

Old Dominion University CS410 - Team Gold Spring 2019 April 23, 2019



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04/23/2019

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Team Gold



Alex Wojtowicz
Project Manager
DB/Algorithms Developer



Brandon Campbell
Database Manager
Back-End Developer



John Hessefort UI/UX Developer/Tester Domain Expert



Duncan Holterhaus

Back-End Developer

Algorithms Developer



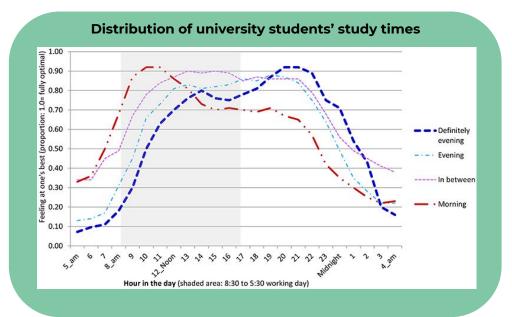
Jamauni Taylor
Webmaster
UI/UX Developer



Dwight Owings
Tester
Quality Assurance

Availability of University Tutoring Programs

- University students study at no specific time of the day.
- Studies even suggest that more students study at night (as opposed to daytime).



Source: Evans MDR, Kelley P and Kelley J (2017)

The Private Tutoring Market

- Private tutoring is a growing industry.
- However, there is no centralized network for tutors.
- Most tutor-hosting services only tend to focus in the online tutoring market.



Source: technavio.com

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University Students as Tutors

- Student-to-student interactions are effective; tutees learn more cognitively through bonds with their peers.
- PAL is a peer mediated instructional program where students tutor their peers.
- Peer Assisted Learning Programs (PAL) proves that students tutoring other students is effective.
- University students are willing to tutor people what they know in their free time if it is easy to find people to tutor.

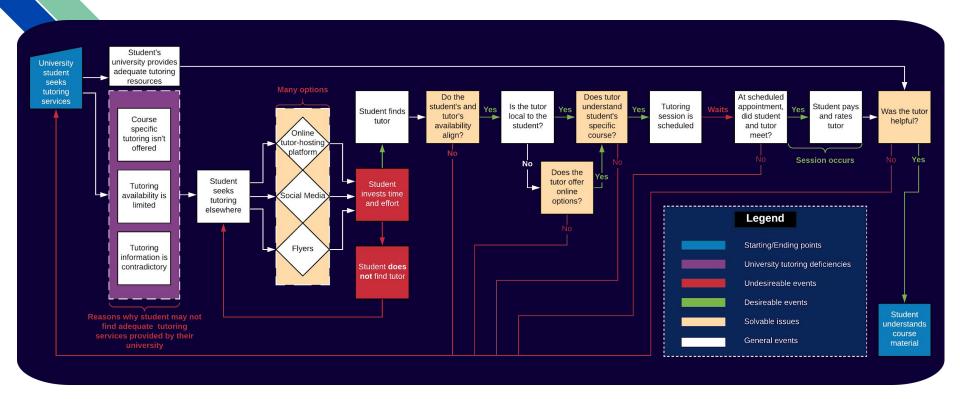
Problem Statement

- Tutoring services available to university students are limited in scope, do not provide flexibility, and lack a centralized platform for promotion.
- 2. Students willing to provide tutoring services lack a tool to promote those services.

Problem Characteristics

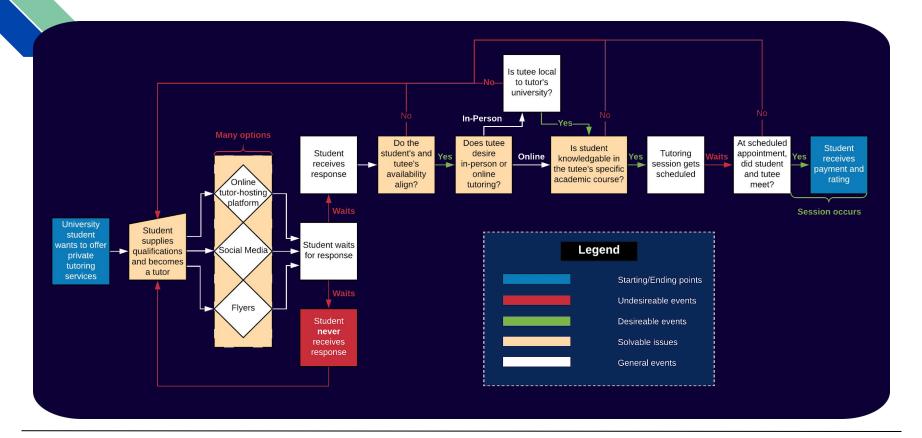
- Limited Scope; not all courses offer tutoring
- Tutoring services do not encompass all study times.
- Information inconsistency; university tutoring information is spread out
- Private tutors are complete unknowns. University students have difficulty estimating a tutor's helpfulness before a meeting.
- Students do not have an adequate platform to advertise their tutoring services.

Current Process - Tutees Seeking Tutors



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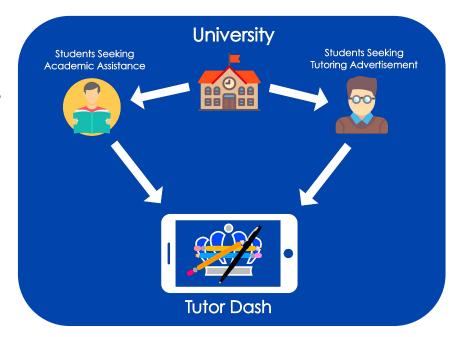
Current Process - Tutors Seeking Tutees



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Proposed Solution - Tutor Dash

- Tutor Dash is a mobile application-based service that unifies university students who are interested in tutoring with university students who desire course-specific tutoring in real-time.
- Tutor Dash provides an extension of any university's current tutoring services so that students can receive help for all courses 24/7.

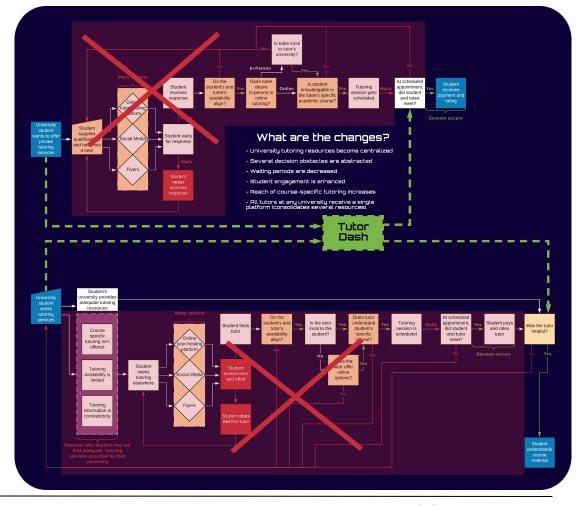


Characteristics of Tutor Dash

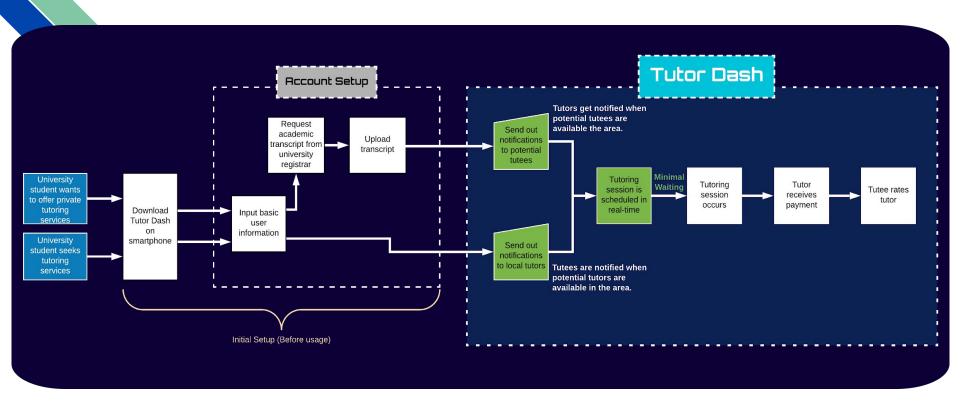
- User-base constrained to university students
- Every tutor verified based on their previously taken classes
- Rating system for both tutors and tutees
- Qualified tutors can tutor in any class available at their respective university
- Tutors and tutees can be available at any time
- Notifications sent to connect participating tutors and tutees
- Allows for in-person and online meetings
- Mechanism for payment within application

How Tutor Dash Affects the Current Processes

- Creates a more obvious connection between tutors and tutees at universities
- Niche tool for participating tutors and tutees
- More centralization → Less options → More opportunity



Current Process Flows & Tutor Dash



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What Tutor Dash Won't Do

- Not an "official" university tutoring resource, rather a tool for presenting information on a unique platform
- Will not make any money off of existing university tutoring resources
- Will not interfere with current university tutoring resources; only improve advertisement to extend reach
- Will not violate the Family Education Rights and Privacy Act (FERPA)
- Cannot guarantee there is a tutor for everyone online 24/7
- Cannot prevent students from voluntarily violating the honor code
- Will not be a hosting platform for established tutoring businesses

Customers

- University students seeking tutoring services (academic help)
- University students interested in tutoring (providing academic help)



End Users

University student bodies:

- University students looking for tutors
 - Seeking immediate help
 - Seeking future help
- University students looking for tutees
 - Seeking network growth
 - Seeking extra money



User Roles

Tutee



- University student
- Seeks academic assistance

Private Tutor



- University student
- Qualified to tutor previously taken courses
- Offers tutoring services
- Works independently

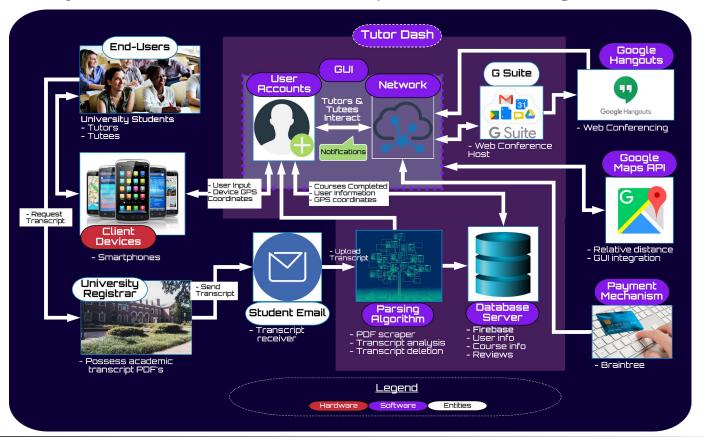
^{*} See Appendix A for user stories

Competition

| | US | DIRECT COMPETITORS | | | | INDIRECT COMPETITORS | | |
|--|------------|--------------------|---------------------------|----------|----------|----------------------|----------|--------------------------|
| | | | | | | | | |
| Features | Tutor Dash | Tutor.com | Tutor Matching Service | Skooli | Wyzant | HeyTutor | Care.com | Public Facebook Group |
| Offers various university course-specific tutoring | ~ | V | ✓ | * | * | * | * | * |
| Allows qualified undergraduate students to be tutors | V | * | * | * | * | * | * | * |
| Sends notifications about local tutors/tutees | V | * | * | * | * | * | * | * |
| Qualified tutors are constrained to university communities | V | * | * | * | * | * | * | * |
| Provides real-time scheduling capabilities | V | V | * | * | * | * | * | V |
| Available as mobile application | V | V | V | * | V | V | ~ | V |
| Includes online tutoring options | V | ~ | V | V | V | * | * | V |
| Includes in-person tutoring options | V | * | V | * | V | V | ~ | V |
| Provides tutor ratings | V | ~ | V | V | V | V | ~ | * |
| Establishes hourly rate ceilings | V | ~ | V | * | * | * | ~ | * |
| Requires tutor verification/validation | ~ | ~ | V | V | V | V | * | * |
| Does not require subscription commitment | ~ | * | * | * | * | * | ~ | V |
| Provides 24/7 scheduling | V | V | V | ~ | V | V | ~ | V |

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Major Functional Component Diagram



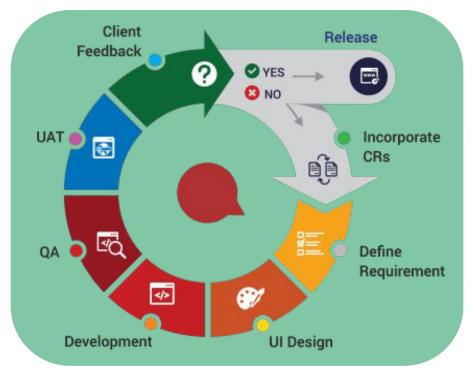
Development Tools

| Component | Android | iOS | | |
|-------------------|----------------|-----------------------|--|--|
| Language | Java | Swift | | |
| IDE | Android Studio | Xcode | | |
| UI/UX | Android Studio | Xcode | | |
| Database | Firebase | Firebase | | |
| Payment Mechanism | Braintree | Braintree | | |
| Build Manager | Gradle | Swift Package Manager | | |
| Version Control | GitLab | GitLab | | |
| Issue Tracker | Trello | Trello | | |
| Testing Framework | JUnit/Firebase | XCTest/Firebase | | |

^{*} Due to Team Gold's knowledge of Android development, this will be our focus when developing the prototype.

Development Model - Agile

- Work completed in brief time iterations
- Testing implemented throughout development
- Focus on observable behavior

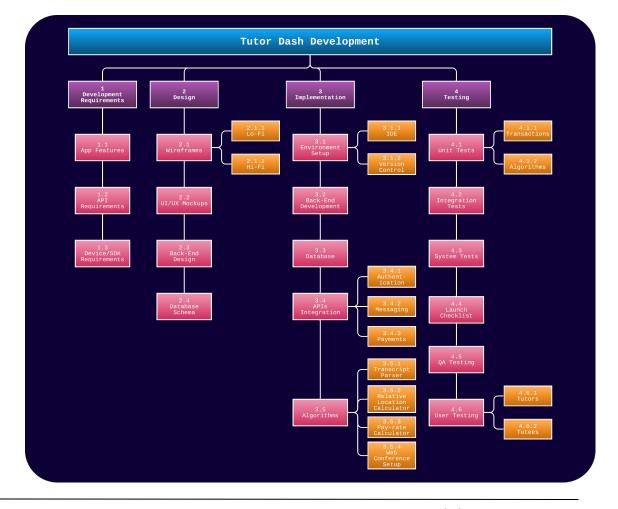


Source: Intelegrain Technologies

Work Breakdown Structure

- Development Requirements
- 2. Design
- 3. Implementation
- 4. Testing

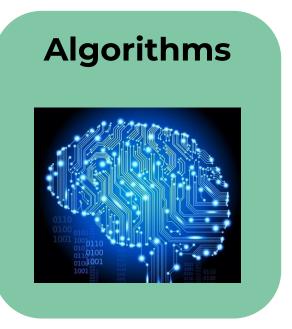
* Testing and Implementation will be done in parallel.



Core Components







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User Interface & User Experience Design

UI/UX Breakdown

Tutor Dash's UI/UX design is broken down into 4 phases and 2 views:

Phases

- 1. Login/Sign up
- 2. Tutor/Tutee Discovery
- 3. Session Selection
- 4. Active Session

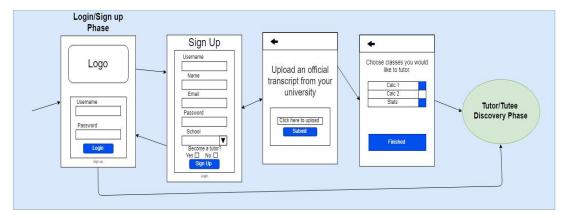
Views

- 1. Settings
- 2. Profile Edit

Phase 1: Login/Sign Up

The Login/Sign-Up Phase allows the user to do the following:

- Sign up and register as a user (either tutee or tutee and tutor)
- Login to registered account
- Upload transcript for tutor authentication
- Initialize personal list of tutored classes from list of all permitted classes

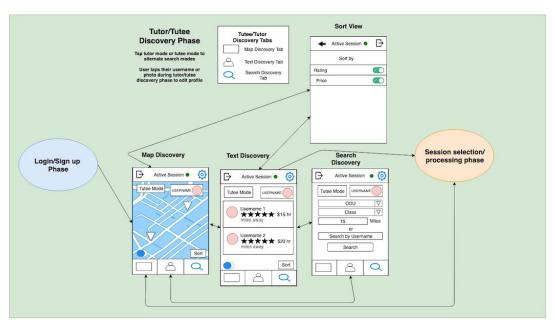


* See Appendix B for UI/UX context

Phase 2: Tutor/Tutee Discovery

The Discovery Phase allows users to do the following:

- Search for tutors or tutees based on mode through map or text
- Change view modes from map/text
- Change or sort content of map or text view through search criteria
- Search for a specific tutor in search view
- Change status to or from active

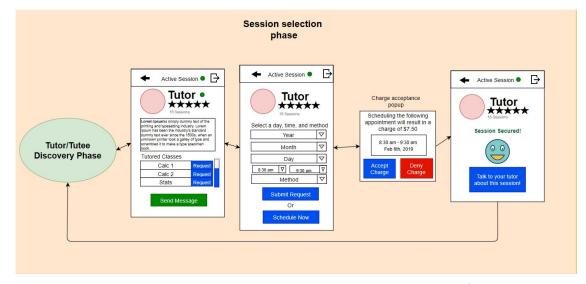


* See Appendix B for UI/UX context

Phase 3: Session Selection

The Session Selection Phase gives the user the ability to do the following:

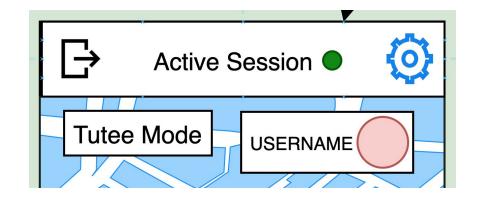
- View user information:
 - Username
 - Ratings
 - o Bio
 - Classes available for tutoring
- Send messages to other users
- Schedule sessions from a tutor's available times
- Schedule sessions ASAP (in real-time)



* See Appendix B for UI/UX context

Phase 4: Active Session - A

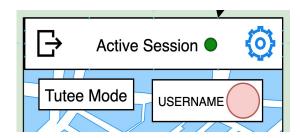
- The Active Session Phase is accessible from any screen where the "Active Session" beacon is presented.
- The beacon's availability is dependent on the user's scheduled sessions.
- Users may toggle in and out of their active sessions to and from the phase/screen they entered from.

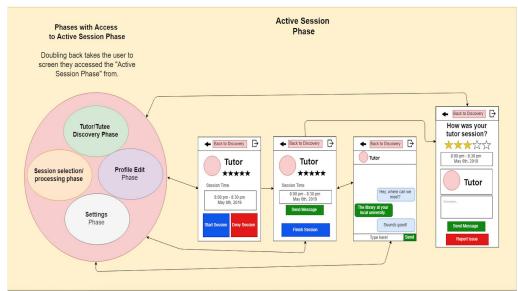


Phase 4: Active Session - B

The Active Session Phase gives the user the ability to do as follows:

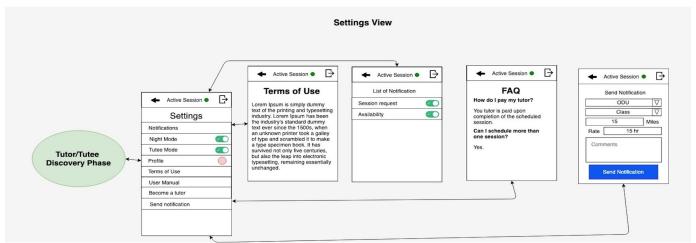
- Begin scheduled tutoring session.
- Communicate through in-app messaging system to coordinate session details with tutor.
- Dictate end of tutoring session upon completion.
- Rate tutor out of 5 stars and review them for the. recently-finished session
- Report issue with current session and/or tutor.





* See Appendix B for UI/UX context

View 1: Options and Settings



* See Appendix B for UI/UX context

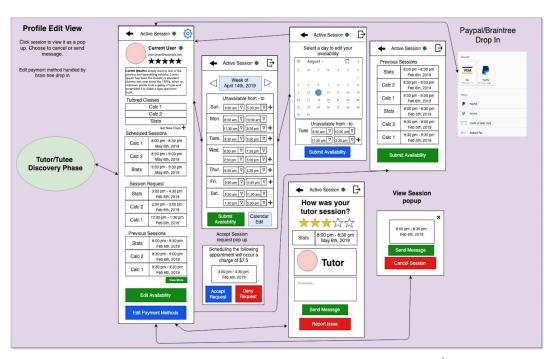
Users can:

- Modify Notifications
- Toggle Night Mode
- View Calendar for future sessions
- View their profile
- View the 'Terms of Use' policies
- View user's manual
- Become a tutor
- Send out local notifications

View 2: Profile Edit

The Profile Edit Phase gives the user the ability to do as follows:

- View their account information:
 - Username
 - Email
 - Rating
 - o Bio
 - Tutored classes
 - Scheduled session(s)
 - Session request(s)
 - Previous session(s)
 - Availability
- Modify any of the aforementioned elements other than personal rating



* See Appendix B for UI/UX context

Database

Firebase

- Firebase is a mobile and web application development platform.
- Tightly integrated with Google Cloud Platform
- Tutor Dash will use the following Firebase products to handle backend services:
 - Cloud Firestore Database
 - Firebase Auth User Authentication
 - Cloud Storage File Storage

Used By:













Cloud Firestore

- NoSQL document-oriented database
- Keeps data synced across all client devices in real time
- Designed for automatic scalability
- Database will store user information, school information, schedules, messaging, and reviews.

Database Schema

User UID uName **fName** 1Name email picURL schoolID isTutor isAvail coursesOffered coursesEligible coursesPayRate tutorRating tuteeRating inPerson webConf location bio timesSinceRequest

schoolID schoolName schoolSuffix courses

Courses

courseID

courseName

meanPayRate stdDev

timestamp

| VCATCM2 |
|-------------|
| UID |
| reviewerUID |
| rating |
| comment |
| timestamp |
| |

Dovious

| Chat | |
|------------|--|
| UID1_UID2 | |
| senderName | |
| sendeeName | |
| message | |

| Schedule | | | | | | |
|--------------|--|--|--|--|--|--|
| schoolID_UID | | | | | | |
| date | | | | | | |
| eventID | | | | | | |
| eventName | | | | | | |
| startTime | | | | | | |
| stopTime | | | | | | |

User Authentication & Cloud Storage

User Authentication

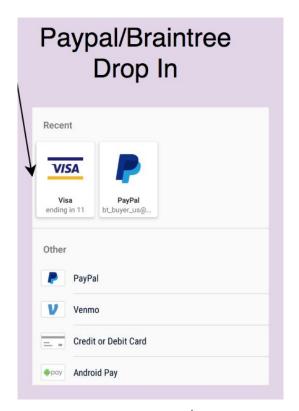
- Authentication allows users to create an account using email and password.
- Capable of sending email confirmation to activate account.
- Integrates with Cloud Firestore for secure DB access.

Cloud Storage

- Capable of storing user generated content such as photos and videos.
- High scalability. Same infrastructure that powers Spotify and Google Photos.

Braintree - Payments

- Collection of cross-platform tool sets that allow developers to include multiple payment options safely within their applications
- Include drop-in UIs
- Managed by PayPal
- Used by several well-known companies such as Uber and Poshmark
- Required toolsets
 - o Braintree Java SDK
 - Braintree Android v3 SDK



* See Appendix B for UI/UX context

Algorithms

PDF Transcript Parser

Purpose

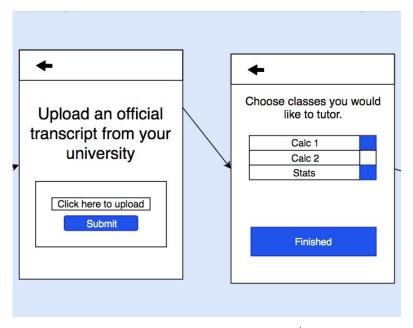
- Determine which classes a user is qualified to tutor
- Add new courses being tutored to the database

Tools

PDFBox Java Library

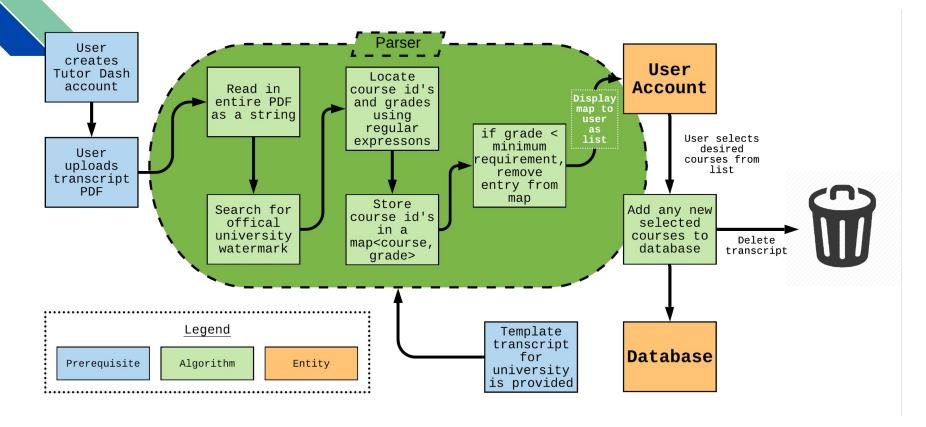
Parameters

- University name
- Transcript (PDF)
- o Minimum qualifying grade



* See Appendix B for UI/UX context

PDF Transcript Parser - Logic Flow



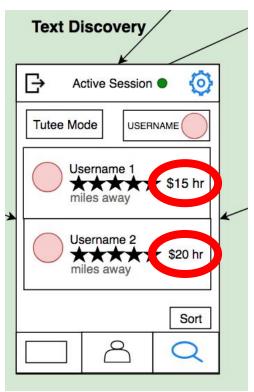
Pay-Rate Calculator

Purpose

- Keep pay-rates competitive by providing an upper bound based on various factors
- Alleviate the possibility of tutors not getting hired often enough

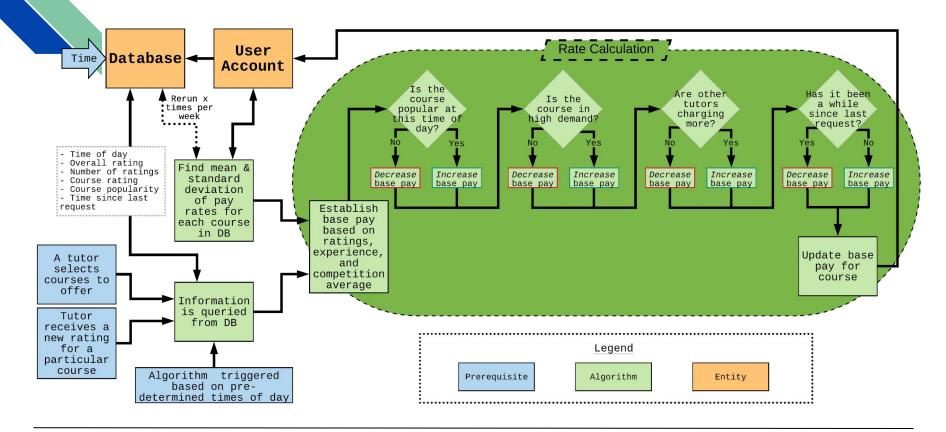
Parameters

- Tutor rating (course-specific)
- Tutor rating (overall)
- Course demand/popularity
- Number of ratings
- Time of day
- Mean & standard deviation of rates for courses
- Time since tutor's last request in that course



* See Appendix B for UI/UX context

Pay-Rate Calculator - Logic Flow



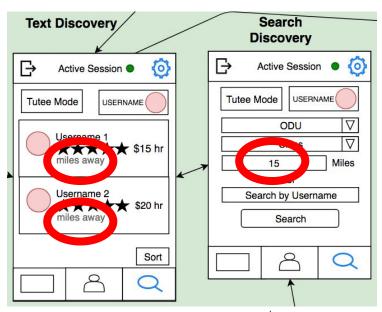
Relative Distance Estimator Algorithm

Purpose

- Display how far a set of users B is from user A based on user A's search results.
- Keep the distance information updated as often as possible

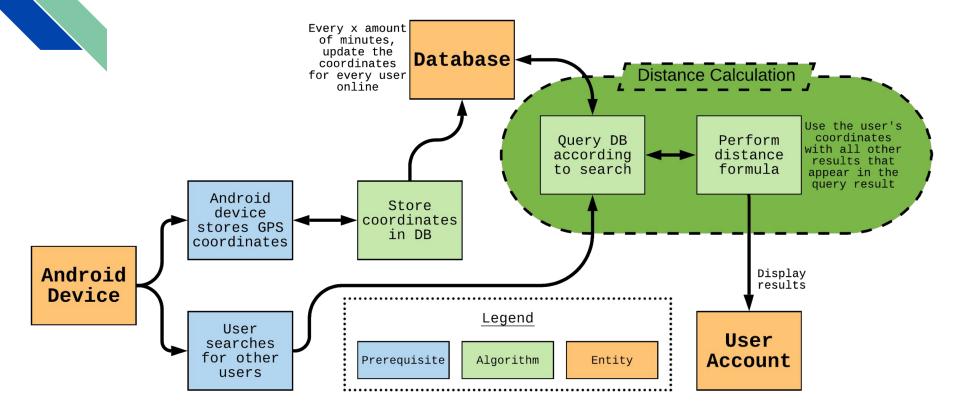
Parameters

- Time
- Time interval for updates
- Android device's GPS coordinates
 - User A's longitude/latitude
 - Every user in B's longitude/latitude



* See Appendix B for UI/UX context

Relative Distance Estimator - Logic Flow



Web-Conference Appointment Creator

Purpose

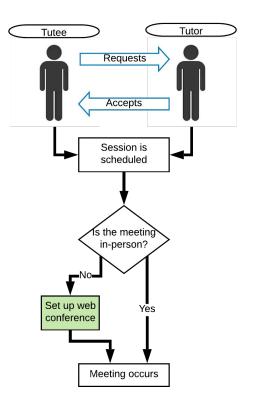
 Create a google hangouts meeting for two user's if the tutoring session in question is via web-conferencing

Tools

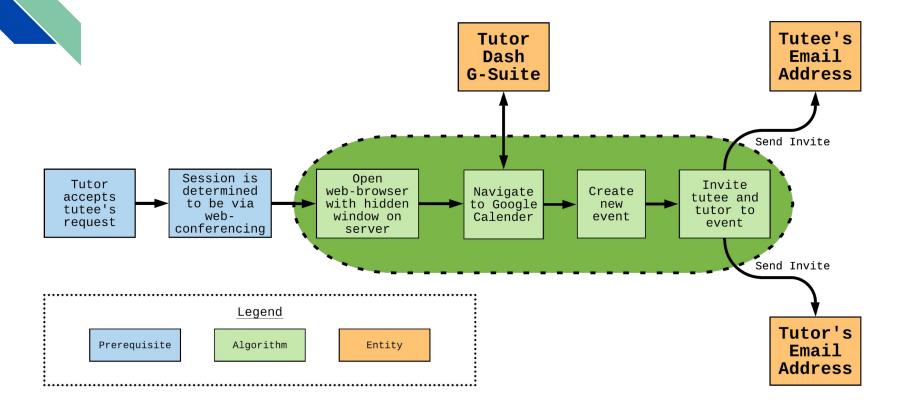
Selenium Webdriver (Java)

Parameters

- Start time of session
- End time of session
- User email addresses
 - Tutor
 - Tutee



Web-Conference Appt. Creator - Logic Flow



Hardware System Requirements

- Android API 16 (JELLY_BEAN)
 is required for both Firebase
 and Braintree
- Devices must have GPS capabilities



Risk Matrix

- "C" → Customer Risks
- "T" → Technical Risks
- "L" → Legal Risks

| Probability ———— | \longrightarrow |
|------------------|-------------------|
|------------------|-------------------|

| | Very Low | Low | Moderate | High | Very High |
|-----------|------------|--------|------------|--------|-----------|
| Very High | T3, T4, L1 | T6, L2 | | C3, C4 | |
| High | T1, C7 | C6 | | | |
| Moderate | C5 | Т8 | C1, C8, T7 | | |
| Low | C2, T5 | | T2 | | |
| Very Low | | C9 | | | |

^{*} See Appendix C for all risks

 Risk: Student finds tutors to be unhelpful

- Rating system
- Payment refunds

Probability

| | | Very Low | Low | Moderate | High | Very High |
|--------|-----------|------------|--------|------------|--------|-----------|
| | Very High | T3, T4, L1 | T6, L2 | | C3, C4 | |
| ct. | High | T1, C7 | C6 | | | |
| Impact | Moderate | C5 | Т8 | C1, C8, T7 | | |
| | Low | C2, T5 | | T2 | | |
| | Very Low | | C9 | | | |

 Risk: Prospective tutors faking their qualifications

Probability

| | | Very Low | Low | Moderate | High | Very High |
|--------|-----------|------------|--------|------------|--------|-----------|
| | Very High | T3, T4, L1 | T6, L2 | | C3, C4 | |
| st. | High | T1, C7 | C6 | | | |
| Impact | Moderate | C5 | Т8 | C1, C8, T7 | | |
| | Low | C2,T5 | | T2 | | |
| | Very Low | | C9 | | | |

- Require official transcript (PDF) from university registrar
- Make tutors only eligible to tutor classes he/she has received a B or higher in

Risk: Shortage of tutors

Probability

| | | Very Low | Low | Moderate | High | Very High |
|--------|-----------|------------|--------|------------|-------|-----------|
| | Very High | T3, T4, L1 | T6, L2 | | C3,C4 | |
| ct. | High | T1, C7 | C6 | | | |
| Impact | Moderate | C5 | Т8 | C1, C8, T7 | | |
| | Low | C2, T5 | | T2 | | |
| | Very Low | | С9 | | | |

- Give small bonuses to tutors for a limited time
- Similar to Uber's business model

 Risk: Shortage of tutees

Probability

| | | Very Low | Low | Moderate | High | Very High |
|--------|-----------|------------|--------|------------|--------|-----------|
| | Very High | T3, T4, L1 | T6, L2 | | C3(C4) | |
| ct. | High | T1, C7 | C6 | | | |
| Impact | Moderate | C5 | Т8 | C1, C8, T7 | | |
| | Low | C2, T5 | | T2 | | |
| | Very Low | | С9 | | | |

- Give free sessions to new users
- Give loyalty-free sessions for a certain number of usages

 Risk: Tutee/tutor leaves a false negative review

Probability

| | | Very Low | Low | Moderate | High | Very High |
|--------|-----------|------------|--------|------------|--------|-----------|
| | Very High | T3, T4, L1 | T6, L2 | | C3, C4 | |
| ct. | High | T1, C7 | C6 | | | |
| Impact | Moderate | C5 | Т8 | C1, C8, T7 | | |
| | Low | C2, T5 | | T2 | | |
| | Very Low | | С9 | | | |

- Users can challenge reviews (Requires manual investigation)
- Withhold all ratings/reviews until users agree

 Risk: Users abuse application; use application maliciously

Probability

| | | Very Low | Low | Moderate | High | Very High |
|--------|-----------|------------|-----------|------------|--------|-----------|
| | Very High | T3, T4, L1 | T6, L2 | | C3, C4 | |
| ct. | High | T1, C7 | <u>C6</u> | | | |
| Impact | Moderate | C5 | Т8 | C1, C8, T7 | | |
| | Low | C2, T5 | | T2 | | |
| | Very Low | | С9 | | | |

- Require users to agree to a terms of use agreement
- Blacklist users who misuse application

 Risk: Identity theft; non-users impersonate users and/or users impersonate other users

Probability

| | | Very Low | Low | Moderate | High | Very High |
|--------|-----------|------------|--------|------------|--------|-----------|
| | Very High | T3, T4, L1 | T6, L2 | | C3, C4 | |
| st | High | TIC7 | C6 | | | |
| Impact | Moderate | C5 | Т8 | C1, C8, T7 | | |
| | Low | C2, T5 | | T2 | | |
| | Very Low | | C9 | | | |

- Re-authentication when navigating to app from outside window
- "Handshake"
 agreement between
 users when sessions
 begin

 Risk: Participating tutor/tutees don't show up to their scheduled meetings

Probability

| | | Very Low | Low | Moderate | High | Very High |
|--------|-----------|------------|--------|-----------|--------|-----------|
| | Very High | T3, T4, L1 | T6, L2 | | C3, C4 | |
| ct. | High | T1, C7 | C6 | | | |
| Impact | Moderate | C5 | Т8 | C1 C8, T7 | | |
| | Low | C2, T5 | | T2 | | |
| | Very Low | | С9 | | | |

- Preallocate payments
- Require deposits
- Threat of poor ratings

Risk: Users try to book overlapping sessions

Probability

| | | Very Low | Low | Moderate | High | Very High |
|--------|-----------|------------|-----------|------------|--------|-----------|
| | Very High | T3, T4, L1 | T6, L2 | | C3, C4 | |
| st. | High | T1, C7 | C6 | | | |
| Impact | Moderate | C5 | Т8 | C1, C8, T7 | | |
| | Low | C2, T5 | | T2 | | |
| | Very Low | | <u>C9</u> | | | |

- Only allow users to make appointments for times they don't currently have a scheduled session
- Applies to both tutors and tutees

Risk: Payment is not received

Probability

| | | Very Low | Low | Moderate | High | Very High |
|--------|-----------|------------|--------|------------|--------|-----------|
| | Very High | T3, T4, L1 | T6, L2 | | C3, C4 | |
| ct . | High | T1, C7 | C6 | | | |
| Impact | Moderate | C5 | Т8 | C1, C8, T7 | | |
| | Low | C2, T5 | | T2 | | |
| | Very Low | | С9 | | | |

- Integrate usage of a 3rd party API designed to handle e-transactions
- Braintree

 Risk: Difficulty automating the process of reading a submitted transcript

| Pr | obc | ıbi | lity |
|----|-----|-----|------|
| | | | |

| | | Very Low | Low | Moderate | High | Very High |
|-------|-----------|------------|--------|------------|--------|-----------|
| | Very High | T3, T4, L1 | T6, L2 | | C3, C4 | |
| 7, | High | T1, C7 | C6 | | | |
| mpact | Moderate | C5 | Т8 | C1, C8, T7 | | |
| | Low | C2, T5 | | T2 | | |
| | Very Low | | С9 | | | |

- Define reusable code for general case
- Optimize as more information is discovered

 Risk: Database server failure

Probability

| | | Very Low | Low | Moderate | High | Very High |
|--------|-----------|------------|--------|------------|--------|-----------|
| | Very High | T3, T4, L1 | T6, L2 | | C3, C4 | |
| st. | High | T1, C7 | C6 | | | |
| Impact | Moderate | C5 | Т8 | C1, C8, T7 | | |
| | Low | C2, T5 | | T2 | | |
| | Very Low | | С9 | | | |

- Use reliable servers maintained by large corporations
- Firebase

• **Risk**: Security breach

Probability

| | | Very Low | Low | Moderate | High | Very High |
|-----------|-----------|------------|--------|------------|--------|-----------|
| | Very High | T3, T4, L1 | T6, L2 | | C3, C4 | |
| ٠, | High | T1, C7 | C6 | | | |
| ווויםמווו | Moderate | C5 | Т8 | C1, C8, T7 | | |
| | Low | C2, T5 | | T2 | | |
| | Very Low | | С9 | | | |

• Mitigation

 Use 3rd party APIs which are already secure

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 Risk: Application is not compatible on all android devices

| \Box | rob | ~ 1 | ٠iI | i+. |
|--------|-----|-----|-----|-----|
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| | | Very Low | Low | Moderate | High | Very High |
|--------|-----------|------------|--------|------------|--------|-----------|
| | Very High | T3, T4, L1 | T6, L2 | | C3, C4 | |
| ct. | High | T1, C7 | C6 | | | |
| Impact | Moderate | C5 | Т8 | C1, C8, T7 | | |
| | Low | C2, T5 | | T2 | | |
| | Very Low | | C9 | | | |

- Define minimum
 SDK for weaker
 hardware phones
- Define normal SDK for normal hardware phones

Risk: Network server failure

Mitigation

Server redundancy

Probability

| | | Very Low | Low | Moderate | High | Very High |
|--------|-----------|------------|--------|------------|--------|-----------|
| | Very High | T3, T4, L1 | T6, L2 | | C3, C4 | |
| st | High | T1, C7 | C6 | | | |
| Impact | Moderate | C5 | Т8 | C1, C8, T7 | | |
| | Low | C2, T5 | | T2 | | |
| | Very Low | | C9 | | | |

 Risk: Pay-rate algorithm doesn't calculate competitive rates

Probability

| | | Very Low | Low | Moderate | High | Very High |
|-------|-----------|------------|--------|-----------|--------|-----------|
| | Very High | T3, T4, L1 | T6, L2 | | C3, C4 | |
| 3.5 | High | T1, C7 | C6 | | | |
| mpact | Moderate | C5 | Т8 | C1, C8 T7 | | |
| | Low | C2, T5 | | T2 | | |
| | Very Low | | С9 | | | |

- Determine a base pay that will increase/decrease due to various factors
- Compare pay-rates
 of similarly rated
 tutors who tutor the
 same courses

 Risk: Web-conferencing session is not set up properly

Probability

| | | Very Low | Low | Moderate | High | Very High |
|--------|-----------|------------|--------|------------|--------|-----------|
| | Very High | T3, T4, L1 | T6, L2 | | C3, C4 | |
| ct. | High | T1, C7 | C6 | | | |
| Impact | Moderate | C5 | T8 | C1, C8, T7 | | |
| | Low | C2, T5 | | T2 | | |
| | Very Low | | С9 | | | |

- Use Google Hangouts
- Use one or more G
 Suite hosts operated
 by Tutor Dash

Legal Risks - L1

 Risk: Violating The Family Education Rights and Privacy Act (FERPA)

Probability

| | | Very Low | Low | Moderate | High | Very High |
|--------|-----------|------------|--------|------------|--------|-----------|
| Impact | Very High | T3, T4, L1 | T6, L2 | | C3, C4 | |
| | High | T1, C7 | C6 | | | |
| | Moderate | C5 | Т8 | C1, C8, T7 | | |
| | Low | C2, T5 | | T2 | | |
| | Very Low | | С9 | | | |

- No portal access
- Transcripts are analyzed then thrown out
- Users agree to grade disclosure in terms of use agreement

Legal Risks - L2

 Risk: Users use application for illegal activities

Probability

| Impact | | Very Low | Low | Moderate | High | Very High |
|--------|-----------|------------|-------|------------|--------|-----------|
| | Very High | T3, T4, L1 | TE L2 | | C3, C4 | |
| | High | T1, C7 | C6 | | | |
| | Moderate | C5 | Т8 | C1, C8, T7 | | |
| | Low | C2, T5 | | T2 | | |
| | Very Low | | C9 | | | |

- Terms of use agreement
- Reporting features

Benefits to Customer/User-base

- Expands the scope of any university's course-specific tutoring program(s).
- Decreases availability conflicts.
- Tutors aren't waiting around for responses.
- Reduces frequency of cancellations by providing real-time scheduling.
- As tutoring increases, DFWI (Drop/Fail/Withdraw) rates decrease.
 Students save GPA and money.
- Students won't have to go out of their way in search of tutoring services since they are contained conveniently in one place.
- Alleviates frustration in regards to contradictory information. Improves information consistency.

Future Goals

- Various university support
- Active community 24/7
- Every class offered at every university in the system has at least one eligible tutor

04/23/2019

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Repeat/long-term customers

Conclusion

- Our solution aims to engage university students and help them find what they need in an easier and more convenient format than what currently exists.
- Some students need tutors
- Some students want to tutor
- Tutor Dash makes the connection obvious



Questions?

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Appendix A1 - User Stories (Tutees)

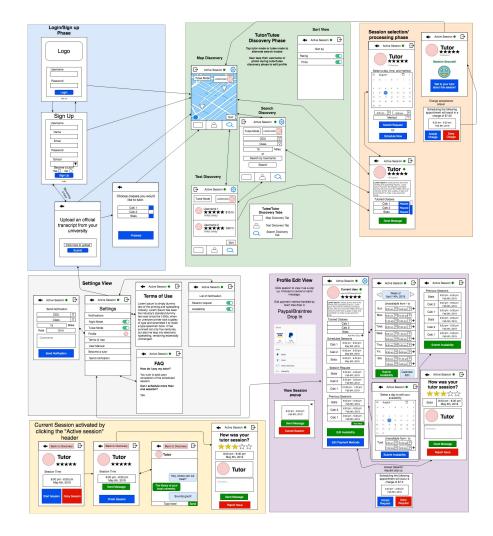
- As a tutee, I would like...
 - a. The ability to receive tutoring in any class which I am enrolled in.
 - b. The ability to receive/request tutoring at any time of the day.
 - c. The ability to message tutors in real-time before hiring them.
 - d. (Optional) The ability to receive tutoring in groups which I create.
 - e. (Optional) The ability to form groups and divide the tutor's payment amongst members.
 - f. To search for tutors who attend my university within a certain radius.
 - g. To search for classes I need help in and receive a list of tutors.
 - h. Registered tutors to be qualified and authorized to tutor me.
 - i. The ability to leave ratings and reviews based on my experiences with tutors.
 - j. The ability to report malicious activity regarding authorized tutors' activities.
 - k. Tutors to be notified when I am looking for them.
 - I. The ability to confirm that a session did, in fact, occur.
 - m. The ability to receive tutoring in both online and in-person meetings.
 - n. The ability to search for tutors tutoring any course at my university.
 - o. The ability to reconnect with a tutor I liked so I can rehire them in the future.
 - p. Tutor profiles to be public when I search for them.
 - q. Sensitive account information to be private and secure.
 - r. My payment methods to be remembered.
 - s. Reassurance that the person I am meeting is the person they say they are.

Appendix A2 - User Stories (Tutors)

- As a private tutor, I would like...
 - a. Potential tutees to have access to my user profile.
 - b. Potential tutees to message me before scheduling a session.
 - c. Payment to be handled within my hosting service.
 - d. My charging pay-rate to be based on my experience.
 - e. Competitive pricing to be recommended.
 - f. Qualifications to be based on my previous coursework.
 - g. My ratings to be given only by tutees which I have tutored.
 - h. The ability to challenge poor/negative ratings and/or reviews.
 - i. The ability to rate tutees based on my experiences with them.
 - j. Notifications when potential tutees may be looking for my services.
 - k. Notifications when potential tutees message/hire me.
 - I. A mechanism for confirming a session did, in fact, occur.
 - m. Sensitive account information to be private and secure.
 - n. The ability to refuse service.
 - o. A means of toggling my availability in real-time.
 - p. A weekly schedule to be present on my profile for tutees to view.
 - q. Web-conferencing and in-person tutoring options.

Appendix B - UI/UX Wireframes

Click Here to View Full Diagram



Impact

Probability

| | Very Low | Low | Moderate | High | Very High |
|-----------|------------|--------|------------|--------|-----------|
| Very High | T3, T4, L1 | T6, L2 | | C3, C4 | |
| High | T1, C7 | C6 | | | |
| Moderate | C5 | T8 | C1, C8, T7 | | |
| Low | C2, T5 | | T2 | | |
| Very Low | | C9 | | | |

Appendix C2 - Customer Risks

| <u>ID</u> | Risk | Mitigation(s) |
|-----------|--|--|
| C1 | Student finds tutors to be unhelpful | Rating system Payment refunds |
| C2 | Prospective tutors faking their qualificaitons | Require official transcript from university registrar Make tutors only eligible to tutor classes he/she has received a B or higher in |
| С3 | Shortage of tutors | Give small bonuses to tutors for a limited time (similar to Uber's business model) |
| C4 | Shortage of tutees | Give free sessions to new users Give loyaltee-free sessions for a certain number of usages |
| C5 | Tutor/tutee leaves a false negative review | Allow users to challenge reviews (requires manual investigation) Withhold ratings/reviews until both users agree on justification |
| C6 | Users abuse application; use app maliciously | Require users to agree to the terms of use agreement Blacklist (ban) users who violate terms of use agreement |
| C7 | Identity theft; non-users impersonate users and/or users impersonate other users | Re-authentication when navigating to app from outside window "Handshake" agreement between users when sessions begin |
| C8 | Participating tutor/tutees don't show up to their scheduled meetings | Preallocate payments Require deposits Threat of poor ratings |
| С9 | Users try to book overlapping sessions | Only allow users to make appointments for times they don't currently have a scheduled session Applies to both tutors and tutees |

Appendix C3 - Technical Risks

| <u>ID</u> | Risk | Mitigation(s) |
|-----------|---|---|
| ті | Payment is not received | Integrate usage of a 3rd party API designed to handle e-transactions Braintree |
| Т2 | Difficulty automating the process of reading a submitted transcript | Define reusable code for general case Optimize as more information is discovered |
| Т3 | Database server failure | Use reliable servers maintained by large corporations Firebase |
| T4 | Security breach | Use 3rd party APIs which are already secure |
| Т5 | Application is not compatible on all android devices | Define minimum SDK for weaker hardware phones Define normal SDK for normal hardware phones |
| Т6 | Network server failure | Server redundancy |
| Т7 | Pay-rate algorithm doesn't calculate competitive rates | Determine a base pay that will increase/decrease due to various factors Compare pay-rates of similarly rated tutors who tutor the same courses |
| Т8 | Web-conferencing session is not set up properly | Use Google Hangouts Use one or more G Suite hosts operated by Tutor Dash |

Appendix C4 - Legal Risks

| <u>ID</u> | Risk | Mitigation(s) |
|-----------|---|---|
| u | Violating The Family Education Rights and Privacy Act (FERPA) | No portal access Transcripts are analyzed then thrown out Users agree to grade disclosure in terms of use agreement |
| L2 | Users use application for illegal activities | Terms of use agreement Reporting features |