Right HTML, Wrong JSON: Challenges in Replaying Archived Webpages Built with Client-Side Rendering

Michele C. Weigle, Michael L. Nelson

Web Science and Digital Libraries (WS-DL)

Department of Computer Science

Old Dominion University

Sawood Alam, Mark Graham

Wayback Machine Internet Archive

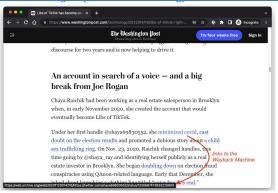


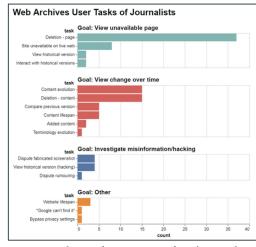
Web archives have been used for journalistic and legal evidence



Last Week Tonight, Mar 18, 2018

Taylor Lorenz, "Meet the woman behind Libs of TikTok", Washington Post, April 2022, https://www.washingtonpost.com/technology/2022/04/19/libs-of-tiktok-right-wing-media/





Lesley Frew, Web Archiving in Popular Media II: User Tasks of Journalists, https://ws-dl.blogspot.com/2022/08/2022-08-04-web-archiving-in-popular.html

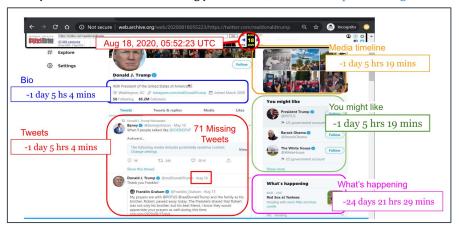
Telewizja Polska USA, Inc. v. Echostar Satellite Corp. (2004) IAWM used to show advertisement of partner business service after contract expiration IAWM evidence admitted "...Plaintiff has presented no evidence that the Internet Archive is unreliable or biased. And Plaintiff has neither denied that the exhibit represents the contents of its website on the dates in question, nor come forward with its own evidence challenging the veracity of the exhibit. Under these circumstances, the Court is of the opinion that [the IA affidavit] is sufficient to satisfy Rule 901's threshold requirement for admissibility. Plaintiff is free to raise its concerns regarding reliability with the jury." WWW.TECHSHOW.COM #ABATECHSHOW

Nicholas Taylor and Joe Dugan, "Evidentiary Use of the Temporal Web", Mar 2022, https://nullhandle.org/pdf/2023-03-02 evidentiary use of the temporal web.pdf#page=74 Nicholas Taylor, "A Brief Primer on Using Web-Archived Evidence", June 2023, https://nullhandle.org/blog/2023-06-07-a-brief-primer-on-using-web-archived-evidence.html

However, webpages replayed from web archives are not always exactly what was observed



S. Ainsworth, M.L. Nelson, H. Van de Sompel, "Only One Out of Five Archived Web Pages Existed as Presented", ACM Hypertext 2015, https://ws-dl.blogspot.com/2015/12/2015-12-08-evaluating-temporal.html K. Garg, H.R. Jayanetti, S. Alam, M.C. Weigle, and M.L. Nelson, "Replaying Archived Twitter: When your bird is broken, will it bring you down?," JCDL 2021, https://arxiv.org/abs/2108.12092





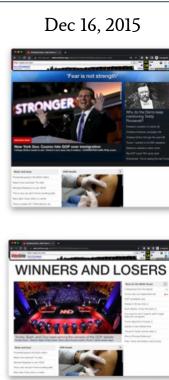
same memento (capture), replayed on different dates

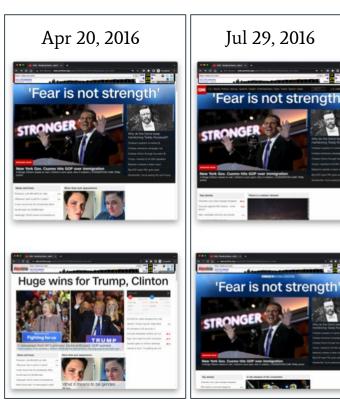
M. Aturban, M. Klein, H. Van de Sompel, S. Alam, M.L. Nelson, and M.C. Weigle, "Hashes are not suitable to verify fixity of the public archived web", PLOS ONE, June 2023, https://doi.org/10.1371/journal.pone.0286879

We found temporal violations in some CNN.com mementos









CNN.com's front page uses client-side rendering, loading many JSON zone-manager.izl files that contain HTML code

John Roberts

defies Trump

1-XXX

bias' being a problem in US

Florida has the makings of the next epicenter

Snippet from

conservatives<span</pre>

https://wayback.archive-it.org/4887/20200618234850if_/https://www.cnn.com/data/ocs/section/index.html:homepagel-zone-l/views/zones/common/zone-manager.izl, which builds the "Hero" headlines.

· Sheriff who wouldn't enforce stay-at-home {"izlData":{"cards":[]},"html":"<section class=\"zn zn-homepage1-zone-1 zn-left-flui Analysis: Blindspots and turncoats - How Trump's mostly white casting has backfired zn-left-fluid-share zn-has-multiple-containers zn-has-3-containers\" data-eq-pts=\"X In preserving DACA, the chief justice issued a direct 1100\" id=\"homepage1-zone-1\" data-vr-zone=\"zone-0-0\" data-zone-label=\"Hero\" da wwwissong Washington Post: Senior State Department official resigns over Trump's response to class=\"l-container zn-top label\"></div><div class=\"l-container zn-top banner\"> nationwide unrest The last surviving sibling of JFK dies at 92 class=\"zn-top background\"></div></div><div class=\"l-container\"><div class=\"zn background\"></div> LIVE UPDATES Here are the latest ads with Nazi-like symbol for developments in the Rayshard Brooks case zn column--idx-0\"><ul class=\"cn cn-list-hierarchical-xs cn--idx-0 cn-container 17 hopenfer@10 violating its policy against data-layout=\"list-hierarchical-xs\" data-vr-zone=\"home-top-col1\"><article cla Scarborough lambasts Zuckerberg for DA: It's the same criticism every time (i making a tions by 'promoting extremism White man rescued by Black Lives Matte cd--vertical cd--has-siblings cd--has-media cd--media image cd--has-banner\" data-vr-contentbox=\"/2020/06/18/politics/john-roberts-supreme-court-daca-legacy/index.html\"\data-eq-pts=\"xsmall: 0. small: 300, medium: 460, large: 780, full16x9: 1100\" data-section-name=\"politics\"><a</pre> href=\"/2020/06/18/politics/john-roberts-supreme-court-daca-legacy/index.html\" class=\"link-banner\" ><h2 class=\"banner-text screaming-banner-text banner-text-size--char-26∖" data-analytics=\" list-hierarchical-xs article ├──John Roberts defies Trump</h2><div class=\"cd wrapper\" data-analytics=\" list-hierarchical-xs article \"><div clas<mark>s=\"media\"><a</mark> "ret=\"/2020/06/18/politics/john-roberts-supreme-court-daca-legacy/index.html\" >

<strong</pre>
In preserving DACA, the chief justice issued a direct rebuke to the President and other

mweigle@odu.edu (@weiglemc, @WebSciDL) | June 27, 2023 | JCDL 2023 | Santa Fe, NM

Analysis: Here's proof Trump knows he's losing

Bolton from testifying

Analysis: The Trumo presidency is at its

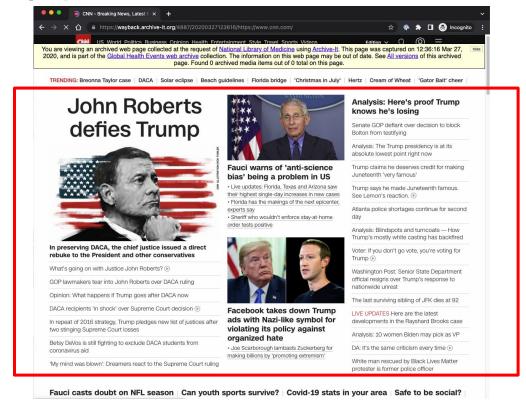
absolute lowest point right now

Trump claims he deserves credit for makin

Trump says he made Juneteenth famous See Lemon's reaction.

Each zone-manager.izl file builds a separate section of the CNN.com front page

homepagel-zone-l (Hero)

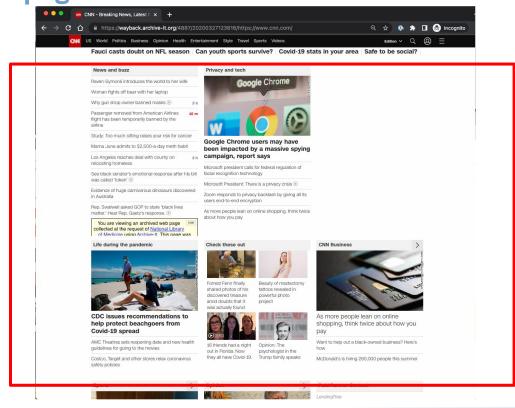


https://www.cnn.com/data/ocs/section/index.html:homepagel-zone-l/views/zones/common/zone-manager.izl

Each zone-manager.izl file builds a separate section of the CNN.com front page

homepage2-zone-1

(News and buzz, Privacy and tech, Life during the pandemic, CNN Business)

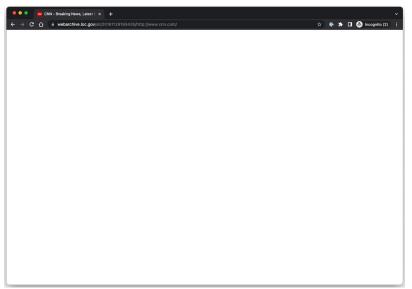


https://www.cnn.com/data/ocs/section/index.html:homepage2-zone-l/views/zones/common/zone-manager.izl

Without executing JavaScript, conventional web archive crawlers can't archive the content (just the placeholder)



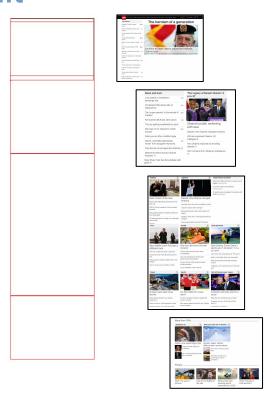
Archived CNN.com, Library of Congress (uses conventional crawler), Nov 29, 2016



Justin F. Brunelle, Michele C. Weigle, and Michael L. Nelson, "Archival Crawlers and JavaScript: Discover More Stuff but Crawl More Slowly," JCDL 2017.

https://webarchive.loc.gov/all/20161129193435/http://www.cnn.com/

Browser-based crawlers can capture both the placeholder and the content



Archived CNN.com, Perma.cc (uses browser-based crawler), Dec 7, 2016



https://perma.cc/R5V2-34UV

Mixing the results of conventional and browser-based crawling can cause temporal violations

Archive-It

- 2020 subscribers can use either Heritrix (conventional crawler) or Brozzler (browser-based crawler)
- subscribers can upload captures created with other tools (like Conifer, a browser-based crawler)

IA Wayback Machine

- Jun 2016 incorporating captures from perma.cc
- Oct 2019 Save Page Now service begins using Brozzler
- Large crawls still use Heritrix

https://blogs.harvard.edu/perma/2016/06/27/perma-v0-67-collaboration-internet-archive/https://blog.archive.org/2019/10/23/the-wayback-machines-save-page-now-is-new-and-improved/

When did CNN start using client-side rendering (CSR)?

 Used Internet Archive's CDX API to identify 200,000 CNN.com mementos with HTTP 200 OK since 2010

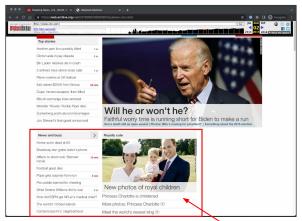
Used selenium-wire headless browser to replay over 1100
 CNN.com mementos from Internet Archive's Wayback Machine (IAWM) between 2013-2020 and logged requests for zone-manager files

https://github.com/internetarchive/wayback/blob/master/wayback-cdx-server/README.md https://pypi.org/project/selenium-wire/

Apr 2015: Everything but Hero zone requested via CSR

Date	Zone Content Delivery			
Feb 18, 2015	content in base HTML divided into zones			
Apr 24, 2015	content other than Hero zone requested via			
	CSR in zone-manager.html files			
Sep 17, 2015	Hero zone (homepage1-zone-1) sometimes			
	requested via CSR			
Oct 18, 2016	zone-manager format changed to .izl.json			
Nov 1, 2016	all zones requested via CSR			
Jan 31, 2017	zone-manager extension changed to .izl			

Hero story in base HTML, but temporal violations in 2nd level content







Aug 2, 2015

Oct 1, 2015

from Jan 6, 2016

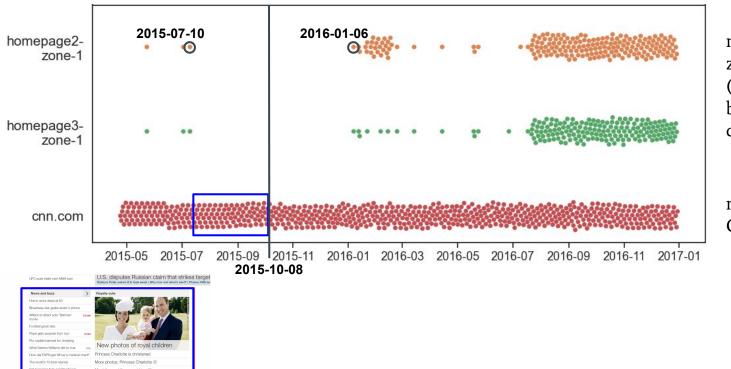
from Jul 10, 2015

https://web.archive.org/web/20150802000019/http://www.cnn.com/

https://web.archive.org/web/20151101000016/http://www.cnn.com/

 $\underline{https://web.archive.org/web/\textbf{20151001}000018/https://www.cnn.com/}$

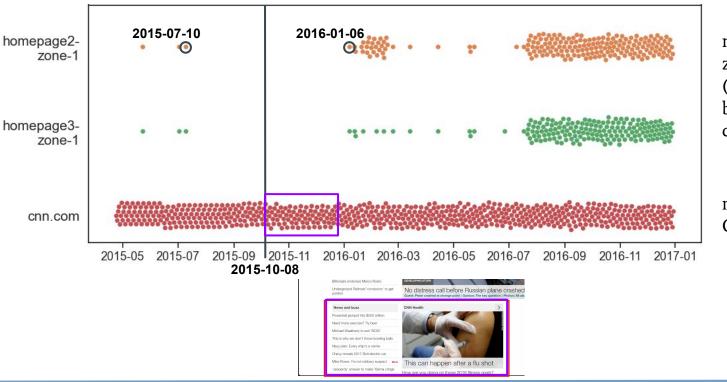
Every replay between July 10, 2015 and Oct 8, 2015 will use same homepage2-zone-1



mementos for zone-manager files (captured via browser-based crawler)

mementos for CNN.com base HTML

Every replay between Oct 8, 2015 and Jan 6, 2016 will use same homepage2-zone-1



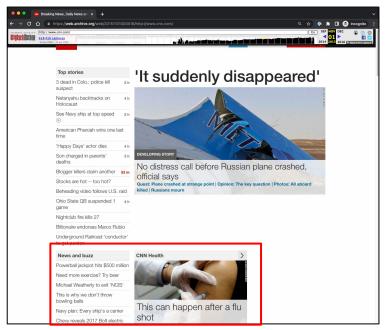
mementos for zone-manager files (captured via browser-based crawler)

mementos for CNN.com base HTML

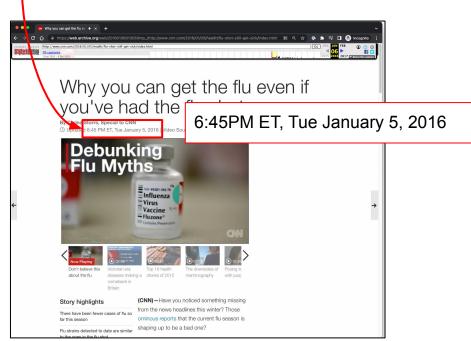
Temporal violations are especially hard to detect on CNN.com

No date displayed on front page, even though individual articles do contain the date.

Nov 1, 2015



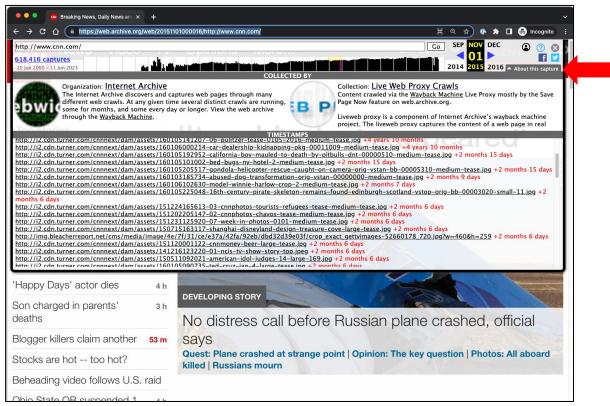
 $\underline{https://web.archive.org/web/20151101000016/http://www.cnn.com/}$



https://web.archive.org/web/20160106013050mp_/http://www.cnn.com/2016/01/05/health/flu-shot-still-get-sick/index.html

IAWM's "About this capture" lists temporal differences

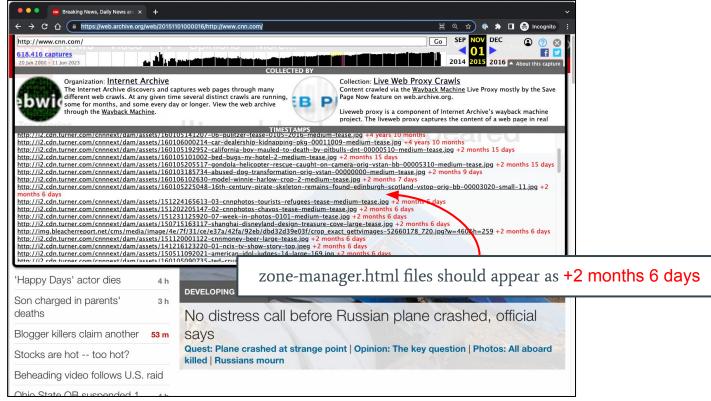




https://web.archive.org/web/20151101000016/http://www.cnn.com/

But "About this capture" does not include zone-manager files





https://web.archive.org/web/20151101000016/http://www.cnn.com/

Sep 2015 - Nov 2016: Hero zone sometimes requested via CSR

We downloaded raw HTML (using "id_") of 1316 mementos between 2010-2022 to investigate when Hero story delivered via base HTML vs. CSR.

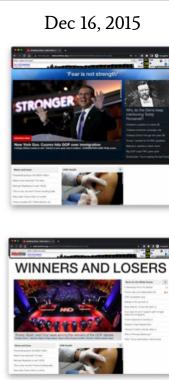
Date	Zone Content Delivery			
Feb 18, 2015	content in base HTML divided into zones			
Apr 24, 2015	content other than Hero zone requested via			
	CSR in zone-manager.html files			
Sep 17, 2015	Hero zone (homepage1-zone-1) sometimes			
	requested via CSR			
Oct 18, 2016	zone-manager format changed to .izl.json			
Nov 1, 2016	all zones requested via CSR			
Jan 31, 2017	zone-manager extension changed to .izl			

https://web.archive.org/web/20130806040521/http://faq.web.archive.org/page-without-wayback-code/

Hero story temporal violations





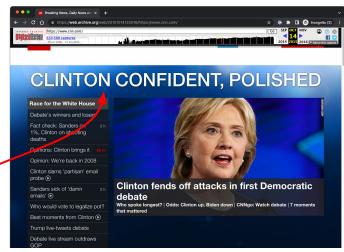




Hero stories *sometimes* in the base HTML

If the base HTML contains a <section> with id="homepage1-zone-1", then Hero content is in the HTML.

```
<section class="zn zn-homepage1-zone-1
zn-left-fluid-right
    -stack zn--idx-0 t-light zn-loaded zn-left-fluid-
    right-stack zn-has-multiple-containers zn-has-3-
    containers" data-eq-pts="xsmall: 0,
    medium: 460, large: 780, full16x9: 1100"
    id="homepage1-zone-1" data-vr-zone="zone-0-0"
    data-zone-label="Hero" data-containers="3">
[...]
<h2 class="banner-text js-screaming-banner-text
screaming-banner-text">CLINTON CONFIDENT, POLISHED</h2></h2>
```



Oct 14, 2015

https://web.archive.org/web/20151014120016/https://www.cnn.com/

Hero stories *sometimes* loaded via CSR

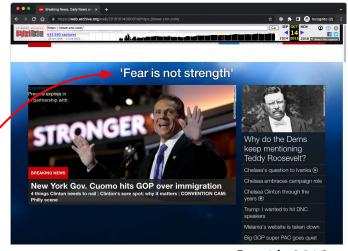
If there is no id="homepage1-zone-1" in the base HTML, then Hero content is in the zone-manager file.

```
[...]
<h2 class="banner-text banner-text--maximized
banner-text-size--char-23">'Fear is not
strength'</h2>
[...]
```

Content loaded from

https://web.archive.org/web/20160729003156/http://www.cnn.com/data/ocs/section/index.html:homepagel-zone-l/views/zones/common/zone-manager.html

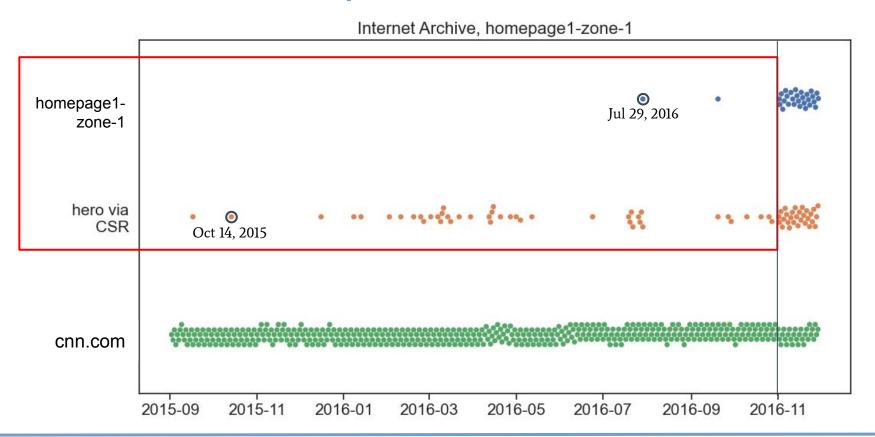
verified by examining raw HTML of 1069 mementos between Apr 24, 2015 - Nov 1, 2016 and comparing to the requests logged by the headless browser



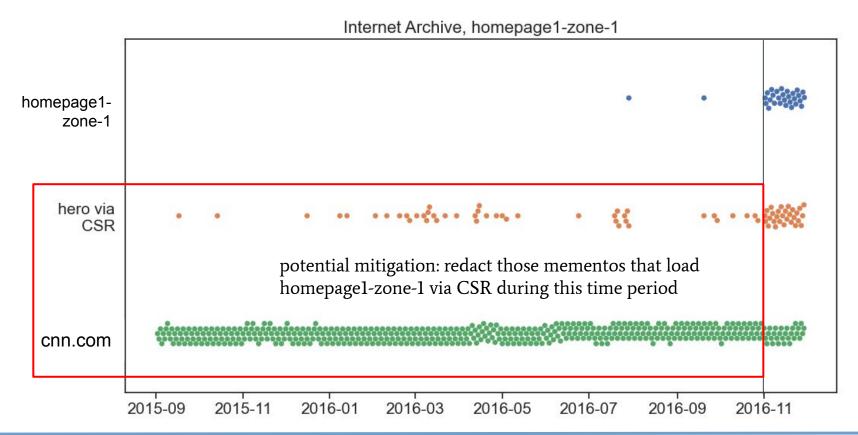
Oct 14, 2015

https://web.archive.org/web/20151014000014/https://www.cnn.com/

Hero story violation if requested via CSR and no hero memento



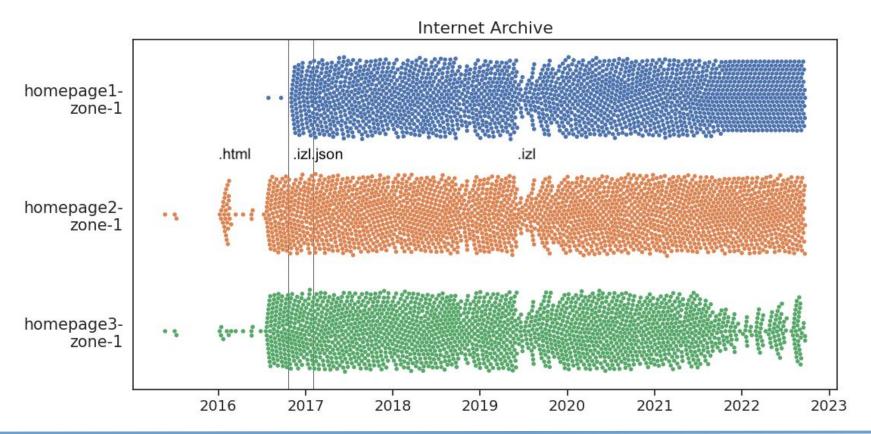
But, each day had mementos with the Hero story in the HTML



Nov 1, 2016: All content requested via CSR

Date	Zone Content Delivery			
Feb 18, 2015	content in base HTML divided into zones			
Apr 24, 2015	content other than Hero zone requested via			
	CSR in zone-manager.html files			
Sep 17, 2015	Hero zone (homepage1-zone-1) sometimes			
	requested via CSR			
Oct 18, 2016	zone-manager format changed to .izl.json			
Nov 1, 2016	all zones requested via CSR			
Jan 31, 2017	zone-manager extension changed to .izl			

Starting in 2017, good coverage of mementos of the top 3 CNN zones

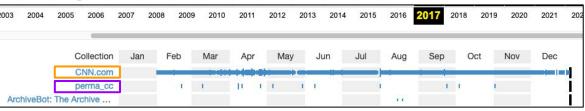


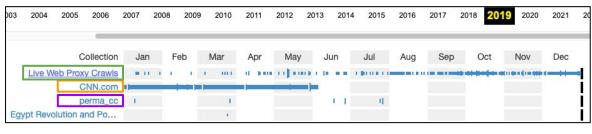
Contributions of homepage1-zone-1 zone-manager files from browser-based AIT collections, perma.cc, and Save Page Now

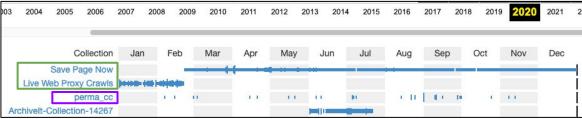
CNN.com - Archive-It collection 7678, Jul 2016 - Sep 2019

perma.cc

Live Web Proxy Crawls, Save Page Now

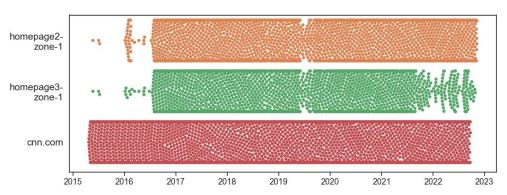






 $\underline{https://web.archive.org/web/collections/201709010000000*/https://www.cnn.com/data/ocs/section/index.html: \underline{homepagel-zone-1/views/zones/common/zone-manager.izl}$

How many days would have missing content if IAWM limited the allowed distance between replayed HTML and JSON?

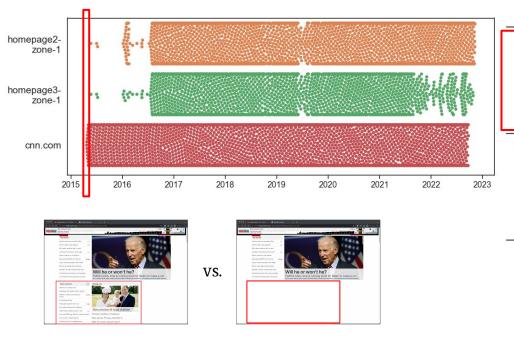






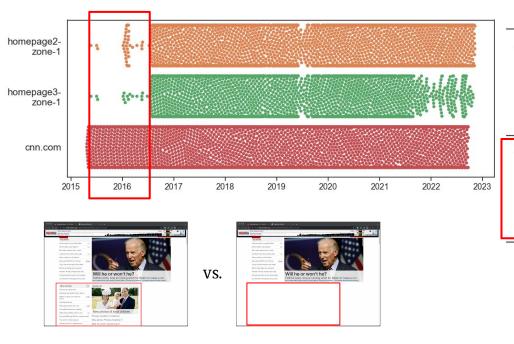
	Total			Affected	
Date Range	Mementos	Days	Threshold	Mementos	Days
Apr 24, 2015-	788	29	1 hr	786	29
May 23, 2015			2 hrs	785	29
			6 hrs	780	28
(none)			24 hrs	754	27
			48 hrs	724	26
May 23, 2015-	17,017	425	1 hr	16,863	425
Jul 21, 2016			2 hrs	16,738	425
			6 hrs	16,244	410
(sparse)			24 hrs	15,142	370
			48 hrs	14,178	342
Jul 21, 2016–	154,917	2256	1 hr	95,009	1826
Sep 23, 2022			2 hrs	67,992	1425
			6 hrs	13,893	190
(dense)			24 hrs	1812	37
			48 hrs	526	8

48 hrs: Only 3/29 days would have 2nd level and lower content



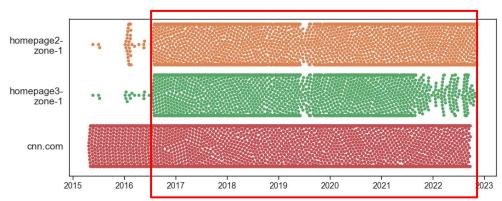
	Total			Affected	
Date Range	Mementos	Days	Threshold	Mementos	Days
Apr 24, 2015-	788	29	1 hr	786	29
May 23, 2015			2 hrs	785	29
			6 hrs	780	28
(none)			24 hrs	754	27
			48 hrs	724	26
May 23, 2015-	17,017	425	1 hr	16,863	425
Jul 21, 2016			2 hrs	16,738	425
			6 hrs	16,244	410
(sparse)			24 hrs	15,142	370
			48 hrs	14,178	342
Jul 21, 2016–	154,917	2256	1 hr	95,009	1826
Sep 23, 2022			2 hrs	67,992	1425
			6 hrs	13,893	190
(dense)			24 hrs	1812	37
			48 hrs	526	8

48 hrs: Only 83/425 days would have 2nd level and lower content



-						
	Total				Affected	
Date Range	Mementos	Days	Threshold	Mementos	Days	
Apr 24, 2015-	788	29	1 hr	786	29	
May 23, 2015			2 hrs	785	29	
			6 hrs	780	28	
(none)			24 hrs	754	27	
			48 hrs	724	26	
May 23, 2015-	17,017	425	1 hr	16,863	425	
Jul 21, 2016			2 hrs	16,738	425	
			6 hrs	16,244	410	
(sparse)			24 hrs	15,142	370	
			48 hrs	14,178	342	
Jul 21, 2016–	154,917	2256	1 hr	95,009	1826	
Sep 23, 2022			2 hrs	67,992	1425	
			6 hrs	13,893	190	
(dense)			24 hrs	1812	37	
			48 hrs	526	8	

48 hrs: Only 8 days would be *missing* 2nd level and lower content







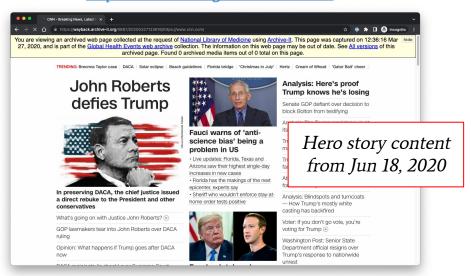
	Total			Affected	
Date Range	Mementos	Days	Threshold	Mementos	Days
Apr 24, 2015-	788	29	1 hr	786	29
May 23, 2015			2 hrs	785	29
			6 hrs	780	28
(none)			24 hrs	754	27
			48 hrs	724	26
May 23, 2015-	17,017	425	1 hr	16,863	425
Jul 21, 2016			2 hrs	16,738	425
			6 hrs	16,244	410
(sparse)			24 hrs	15,142	370
			48 hrs	14,178	342
Jul 21, 2016–	154,917	2256	1 hr	95,009	1826
Sep 23, 2022			2 hrs	67,992	1425
			6 hrs	13,893	190
(dense)			24 hrs	1812	37
- A			48 hrs	526	8

Archive-It collections can be sparse, could have continuing issues

Mar 27, 2020



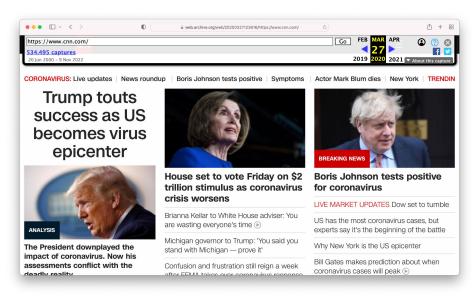
Archive-It collection 4887 National Library of Medicine's Global Health Events https://archive-it.org/collections/4887



https://wayback.archive-it.org/4887/20200327123616/https://www.cnn.com/

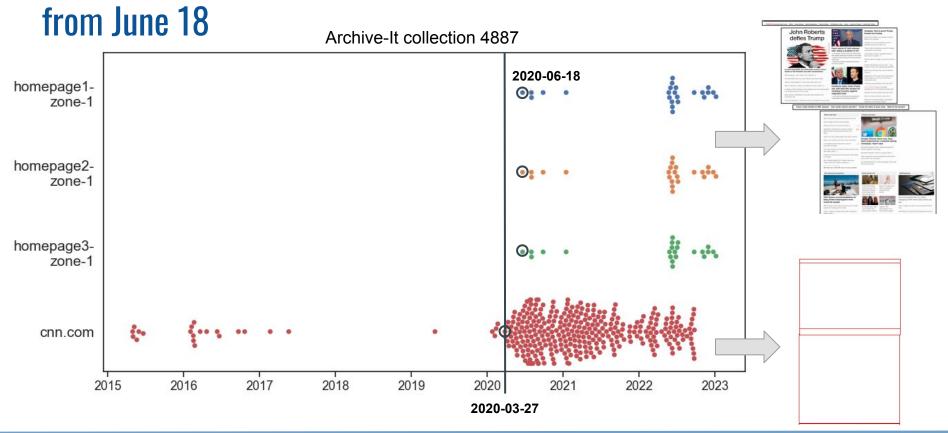


Internet Archive Wayback Machine (IAWM)



https://web.archive.org/web/20200327123616/https://www.cnn.com/

March 27 replay contains placeholder from March 27 and content



Recommendations

- Use browser-based crawling for websites with heavy CSR, like CNN.com
- Develop crawling methods that can detect when CSR being used, nominate sites for browser-based crawls
- Be aware of implications of mixing mementos from conventional and browser-based crawls, audit replay of previous captures
- Develop replay methods that can highlight temporal violations on the page
- Potential mitigations
 - o redact mementos between Sep 2015-Nov 2016 with temporal violations in the Hero story
 - o increase the MIME types/file extensions included in "About this Capture"
 - o include alerts for (or don't load) JSON files with a temporal gap greater than some threshold
 - allow Archive-It collections to borrow certain resources (like JSON) from other collections

Summary



- Since 2015, CNN.com has used client-side rendering (CSR) to build its front page
- CNN.com's CSR model conflicts with standard web archiving models (i.e., load content from closest memento)
- For webpages built with CSR (not only CNN.com), the mix of captures from conventional (Heritrix) and browser-based crawlers can result significant temporal violations upon replay
- We found over 15,000 mementos of CNN.com in the Internet Archive's Wayback Machine with temporal violations greater than 2 days
- We have documented the issue, but more work should be done in detecting these types of problems in real-time