Using Web Archives to Document Social Movements and Disinformation -Practice, Ethics, and Challenges

Dr. Michele C. Weigle

Professor, Department of Computer Science Web Science and Digital Libraries (WS-DL) Group Old Dominion University



https://bit.ly/weigle-lucy-2023

Featuring work done in collaboration with



Web Science and Digital Libraries (WS-DL) Research Group at ODU



Dr. Michael L. Nelson



PhD Students and Alumni



Sawood Alam (PhD 2020)



Mat Kelly (PhD 2019)



Hany SalahEldeen (PhD 2015)



Lesley Frew



Kritika Garg



Himarsha Jayanetti



Tarannum Zaki

MS Alumni



Nauman Siddique (MS 2020)

REU Students (undergrad)



Haley Bragg

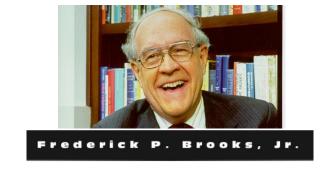


Caleb Bradford

Computer scientists are toolsmiths

The Computer Scientist

TOOISMITH

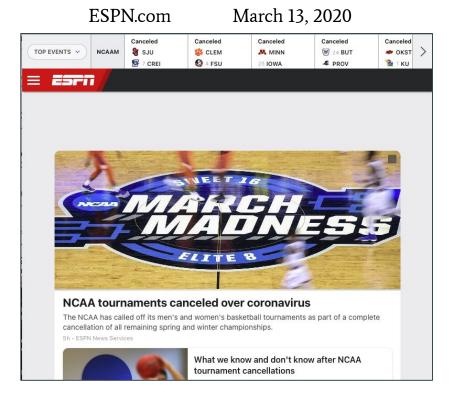


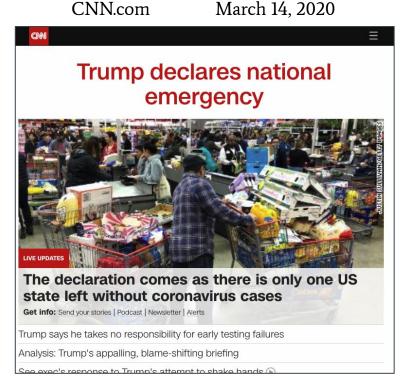
Frederick P. Brooks, Jr. 1996. The computer scientist as toolsmith II. Commun. ACM 39, 3 (March 1996), 61-68, http://www.cs.unc.edu/~brooks/Toolsmith-CACM.pdf





The Web holds our stories





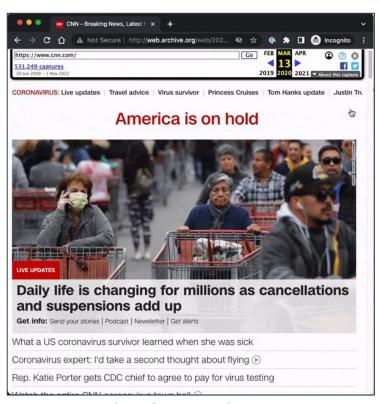
But webpages can change or disappear

ESPN.com April 14, 2023 7:00 PM ET TNT 9:30 PM ET ESPN TOP EVENTS V Round 2 - In Progress MLB) 1 M. Hubbard -8 Q • Debating biggest need vs. best value in Round 1: We made two picks at all 31 NFL draft slots Fill a need? Best player available? We played out both strategies at all 31 first-round slots in the Stacking the draft's top cornerbacks: How they

shut down wideouts

CNN.com April 14, 2023 Audio Live TV Pentagon document leak suspect charged The 21-year-old Air National Guardsman appeared in federal court in Boston a day after his arrest at his Massachusetts home Teixeira entered court in shackles; his hands were uncuffed Man arrested in connection with intel leak was a loner fascinated

Maybe it's archived?



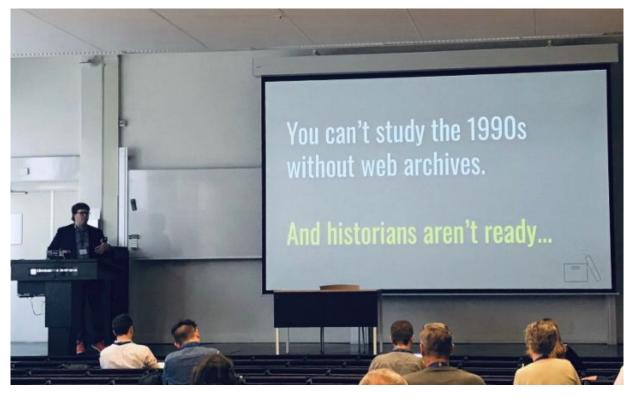
More than just saving a screenshot, web archives strive to capture and allow replay of the *entire* contents of a web page, including its source HTML and embedded images, stylesheets, and JavaScript source code.



Michele C. Weigle, "On the Importance of Web Archiving", *SSRC Parameters*, Sep 2018, https://items.ssrc.org/parameters/on-the-importance-of-web-archiving/

CNN.com archived on March 13, 2020

Web archives are essential for studying recent history and culture



Ian Milligan (University of Waterloo), https://twitter.com/NetPreserve/status/1141321443373920256

There are several public web archives

HALLACE ARCHIVE









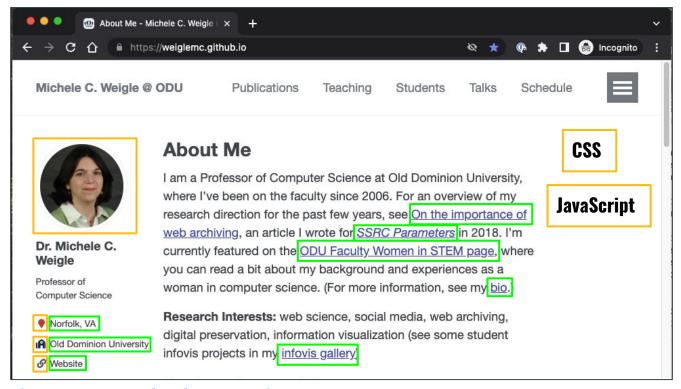


and others...

https://en.wikipedia.org/wiki/List_of_Web_archiving_initiatives

How do webpages get archived?

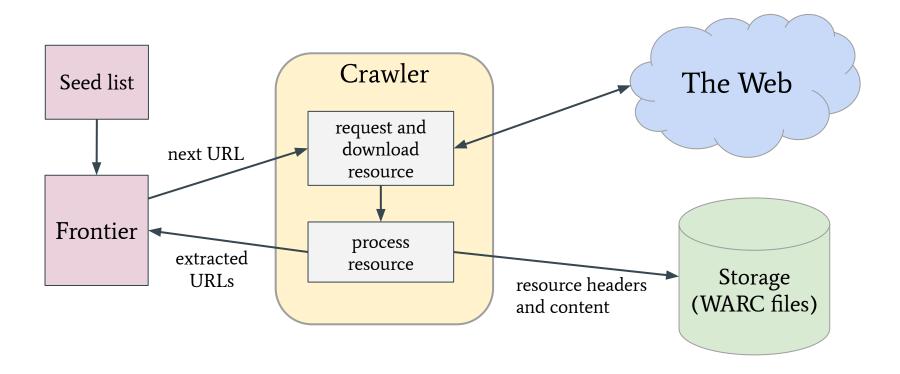
Anatomy of a Web Page



<u>https://www.cs.odu.edu/~mweigle/</u>

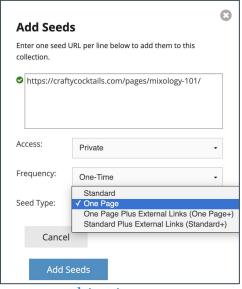
How do webpages get archived?

Web Crawling Process



On-Demand Web Archiving





www.archive-it.org

https://web.archive.org



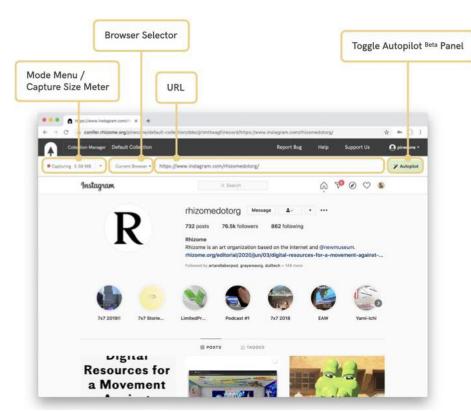




URL to capture					
Add to collection	Public				•
Select browser	Use Current Brow	ser			Ť
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Select browser Session settings		50	release 2019-08-05	OS linux	Norme:

https://conifer.rhizome.org

Webrecorder and Conifer





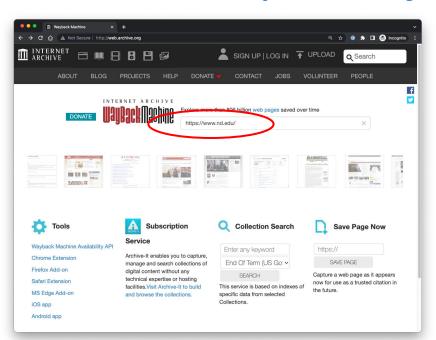
https://twitter.com/IlyaKreymer/status/1288193177279541248

Mat Kelly and Michele C. Weigle, "WARCreate - Create Wayback-Consumable WARC Files from Any Webpage," In JCDL 2012, https://www.cs.odu.edu/~mweigle/papers/kelly-jcdl12.pdf

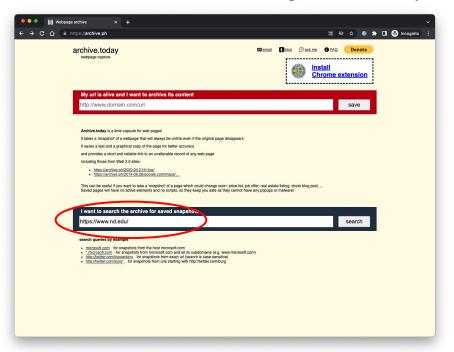
https://guide.conifer.rhizome.org/

Query web archives for https://www.nd.edu/

https://web.archive.org/

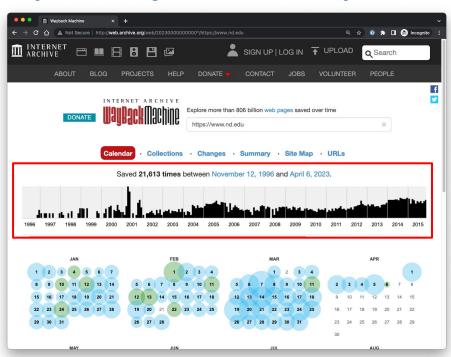


https://archive.today/

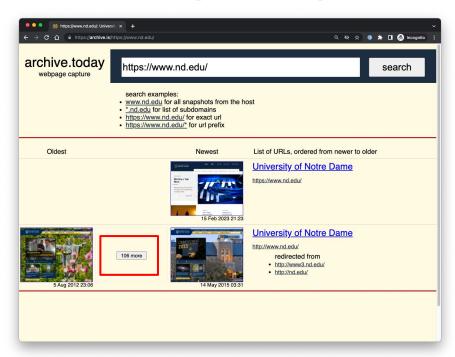


List of Mementos for https://www.nd.edu/

http://web.archive.org/web/2023000000000*/https://www.nd.edu

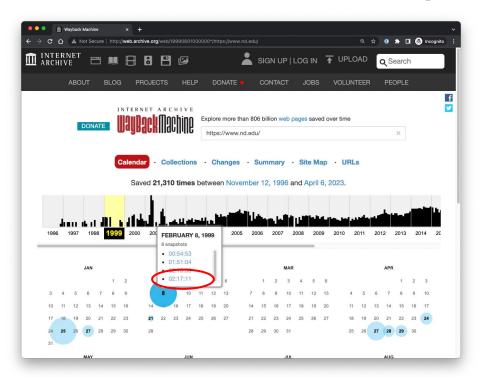


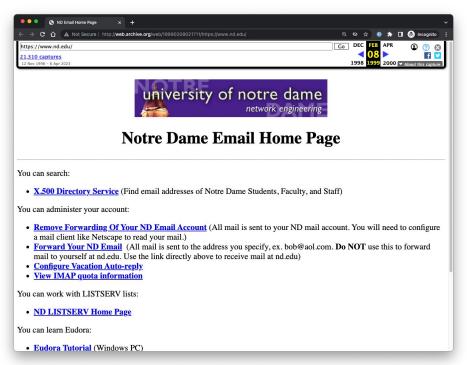
https://archive.is/https://www.nd.edu/



Navigating the Wayback Machine

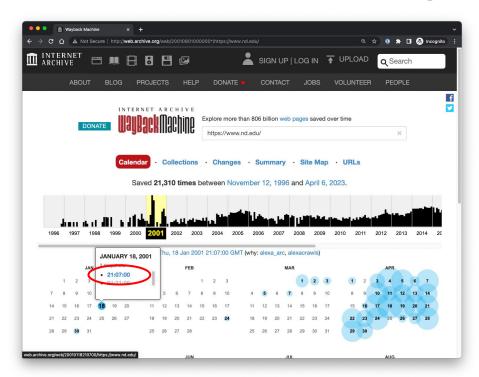
https://web.archive.org/web/19990208021711/https://www.nd.edu/

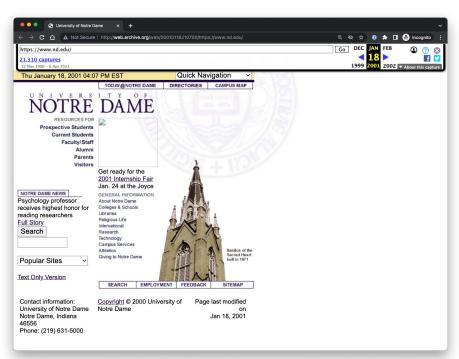




Navigating the Wayback Machine

https://web.archive.org/web/20010118210700/https://www.nd.edu/

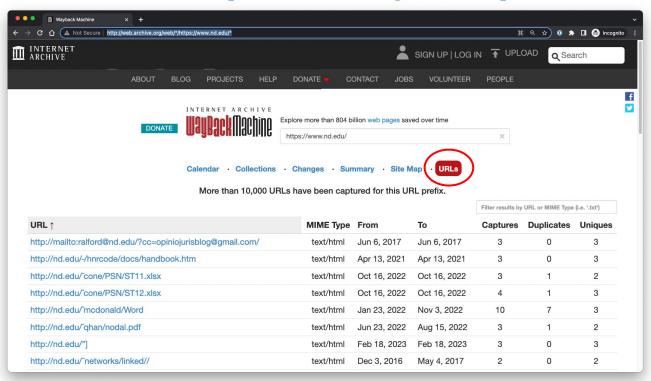




Can also issue a prefix query to the Wayback Machine

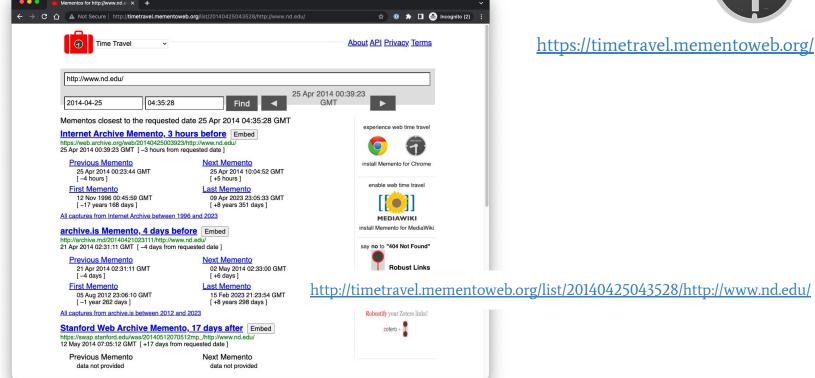
http://web.archive.org/web/*/https://www.nd.edu/*

Lists all URLs archived that start with www.nd.edu or nd.edu



Querying Multiple Web Archives Using Memento Time Travel





Herbert Van de Sompel, Michael L. Nelson, and Robert D. Sanderson, "HTTP Framework for Time-Based Access to Resource States -- Memento", RFC 7089, https://www.rfc-editor.org/rfc/rfc7089.html

Closest Mementos to April 25, 2014



Internet Archive - **20140425**003923



Library of Congress - **20140307**142751



archive.is - **20140421**023111



National Library of Israel - **20140806**155143



Stanford - **20140512**070512



Arquivo.pt - **20140906**175952

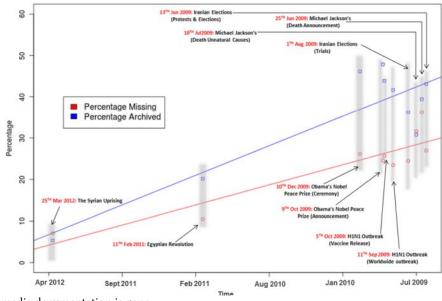
Using Web Archives to Document <u>Social Movements</u> and <u>Disinformation - Practice</u>, Ethics, and Challenges

Using Web Archives to Document Social Movements - **Practice**

Egyptian Revolution (2011)

- Called the "Facebook Revolution" because of the large role that social media played in helping protesters to organize
- Study revealed that after 1 year, 10% of the resources *linked to* in tweets were no longer available
 - only 20% of the resources had been archived
- Percentage lost and percentage archived increased over time
- This held for multiple events between June 2009 - March 2012

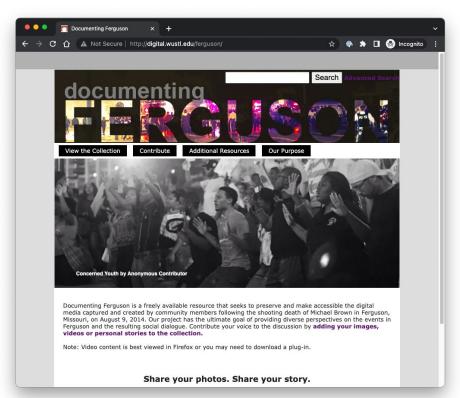


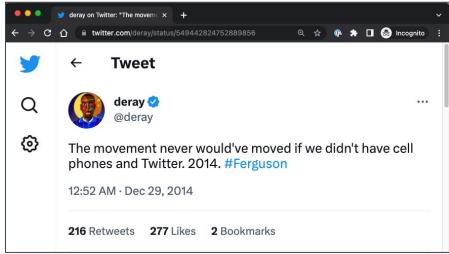


Hany SalahEldeen, Losing My Revolution: A year after the Egyptian Revolution, 10% of the social media documentation is gone., https://ws-dl.blogspot.com/2012/02/2012-02-11-losing-my-revolution-year.html

Hany Salah Eldeen and Michael L. Nelson, Losing My Revolution: How Many Resources Shared on Social Media Have Been Lost?, TPDL 2012, https://arxiv.org/abs/1209.3026
Hany Salah Eldeen and Michael L. Nelson, Resurrecting My Revolution: Using Social Link Neighborhood in Bringing Context to the Disappearing Web, TPDL 2013, https://arxiv.org/abs/1309.2648

Documenting Ferguson (2014)





https://twitter.com/deray/status/549442824752889856

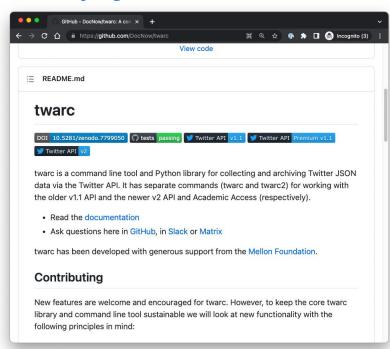
http://digital.wustl.edu/ferguson/

Collecting Large Tweet Datasets

- Created via the Twitter API, using tools such as twarc
- Download JSON content of tweets, including tweet text and metadata

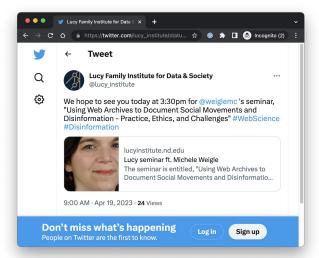
https://developer.twitter.com/en/docs/twitter-api/tweets/lookup/api-reference/get-tweets#tab0

https://github.com/DocNow/twarc



Twitter's TOS only allows sharing large datasets as Tweet IDs

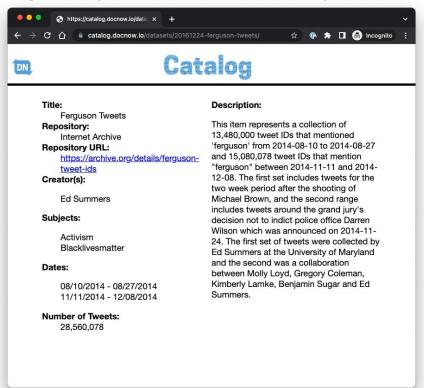
https://twitter.com/lucy_institute/status/<u>1648672988525387777</u> tweet id



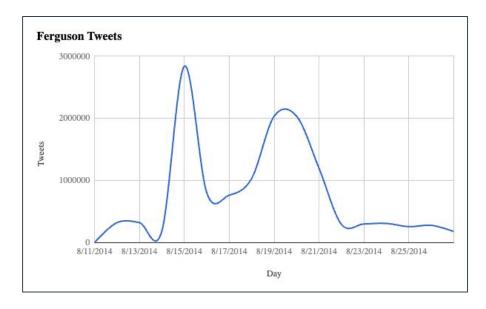
Turning tweet ID into tweet content (JSON format) requires "hydration" using Twitter's API

Ferguson Twitter Archive

https://catalog.docnow.io/datasets/20161224-ferguson-tweets/



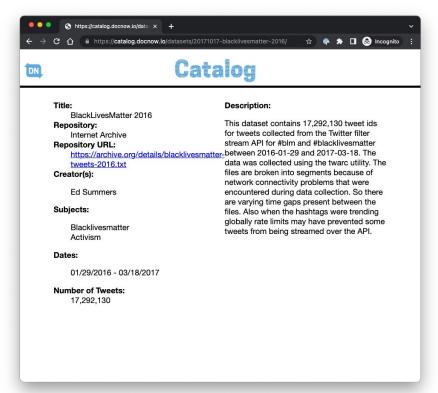
28M tweet IDs
"ferguson"
2014-08-10 - 2014-08-27
2014-11-11 - 2014-12-08



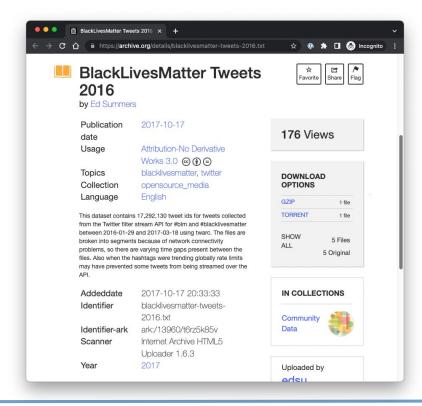
Ed Summers, A Ferguson Twitter Archive, https://inkdroid.org/2014/08/30/a-ferguson-twitter-archive/

Archiving #BlackLivesMatter (2016)

https://catalog.docnow.io/datasets/20171017-blacklivesmatter-2016/



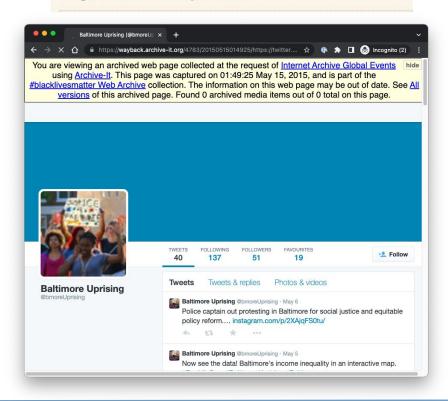
17M tweet IDs #blm, #blacklivesmatter 2016-01-29 - 2017-03-18



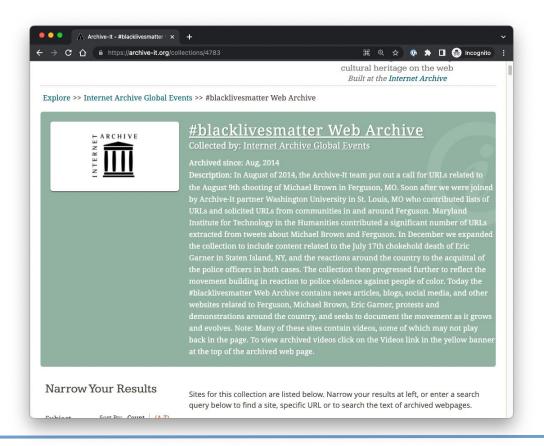
Web Archiving Tweets

- Web archives access tweets via the web (not Twitter's API)
- Can archive a single tweet (using the post URL)
 or a set of tweets from an account (using the
 account URL)
- Does not depend upon the Twitter API for replay
- Can view deleted tweets and tweets from deleted/suspended accounts
- Processing tweet content requires web scraping
- Archiving and later analysis occurs on a much smaller scale

URL: https://twitter.com/bmoreUprising/ Captured once on May 15, 2015



#blacklivesmatter Web Archive



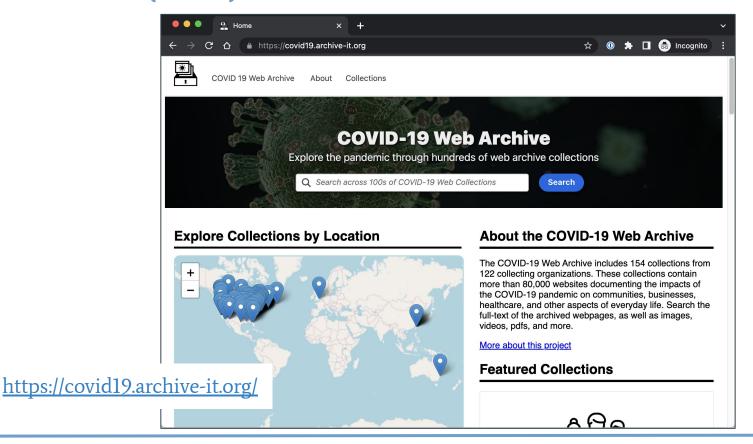
https://archive-it.org/collections/4783

1060 URLs, including 95 Twitter accounts, hashtags, and search results

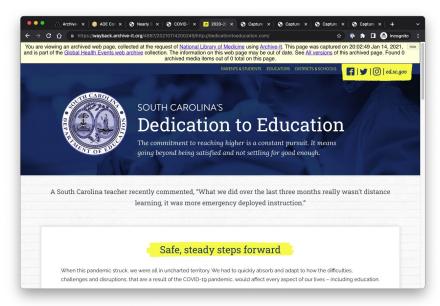
started Aug 2014

COVID-19 (2020)

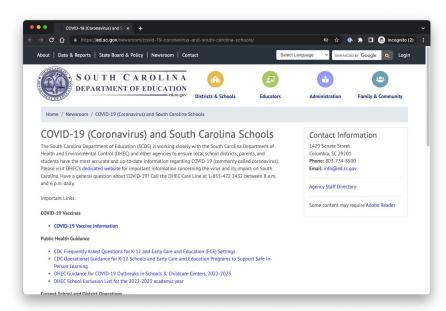
154 collections at Archive-It



South Carolina Dept of Education, Dedication to Education Page



January 14, 2021



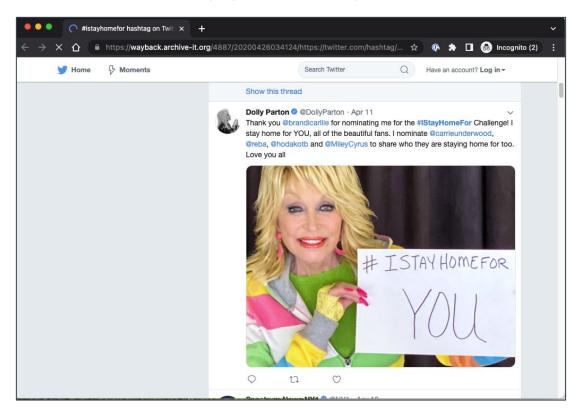
today

redirects to SC DOE's COVID Newsroom,

https://ed.sc.gov/newsroom/covid-19-coronavirus-and-south-carolina-schools/

https://wayback.archive-it.org/4887/*/http://dedicationtoeducation.com/

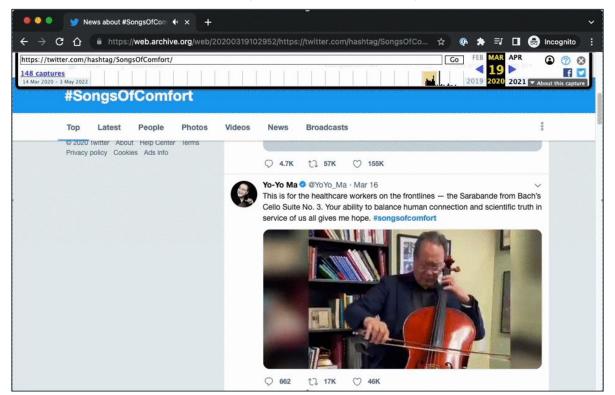
#IStayHomeFor on Twitter (April 2020)



April 26, 2020

https://wayback.archive-it.org/4887/20200426034124/https://twitter.com/hashtag/IStayHomeFor/

#SongsOfComfort on Twitter (March 2020)



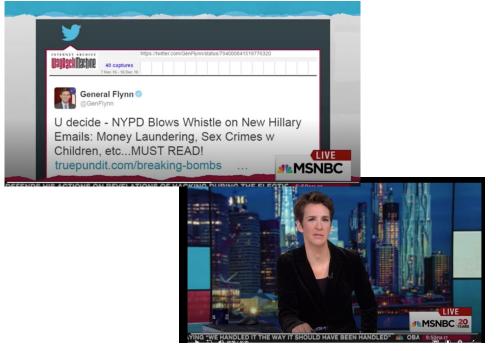
March 19, 2020

https://web.archive.org/web/20200319102952/https://twitter.com/hashtag/SongsOfComfort/

Using Web Archives to Document Social Movements and Disinformation - Practice, Ethics, and Challenges

Using Web Archives to Document Disinformation - **Practice**

Journalists have been using web archives for a while now



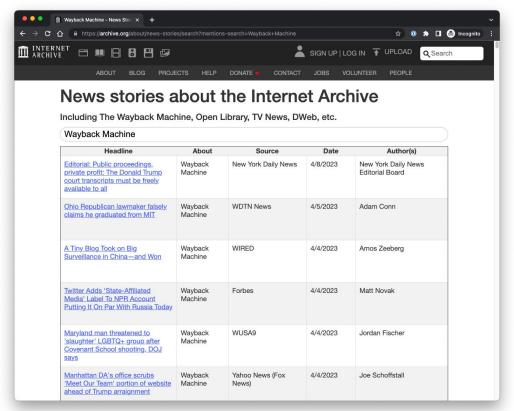


Last Week Tonight, Mar 18, 2018

"God bless you, Wayback Machine"

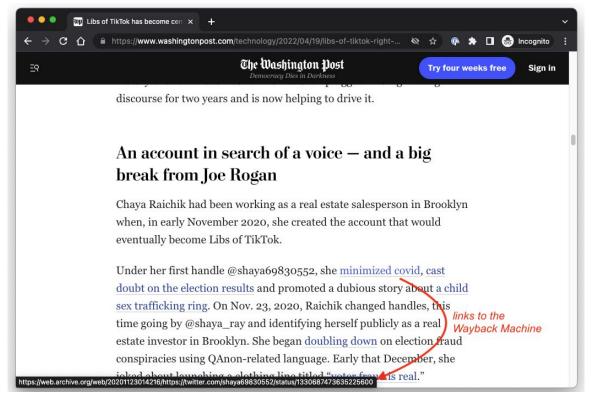
- Rachel Maddow, Dec 16, 2016

Internet Archive even tracks its mentions in news stories



https://archive.org/about/news-stories/search?mentions-search=Wayback+Machine

Example of news story with links to the Wayback Machine



Taylor Lorenz, "Meet the woman behind Libs of TikTok", *Washington Post*, April 2022, https://www.washingtonpost.com/technology/2022/04/19/libs-of-tiktok-right-wing-media/

Researchers submit webpages to Internet Archive for later reference

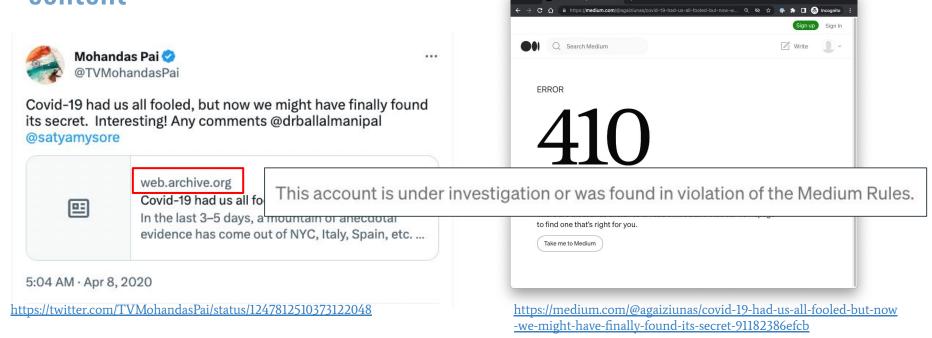
Election Integrity Partnership archived posts about the 2020 Election at Internet Archive so they could go back and write about them later.





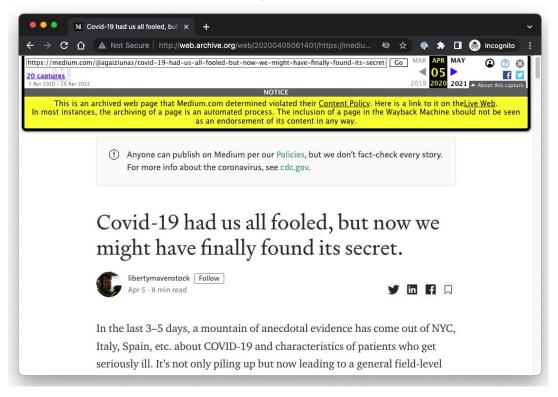
Election Integrity Partnership, The long fuse: Misinformation and the 2020 election, https://www.atlanticcouncil.org/event/the-long-fuse-eip-report/, https://www.youtube.com/watch?v=uKkaZI-EiiQ&t=4524s

Unfortunately, web archives can be used to spread removed content



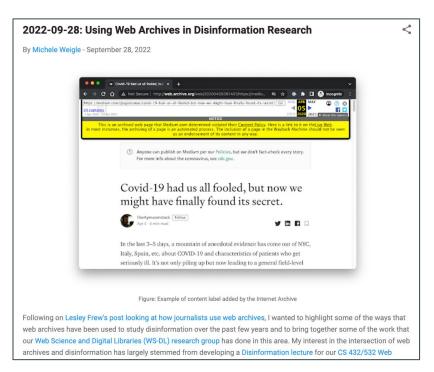
Joan Donovan, "Covid hoaxes are using a loophole to stay alive—even after content is deleted", April 2020, https://www.technologyreview.com/2020/04/30/1000881/covid-hoaxes-zombie-content-wayback-machine-disinformation/

However, Internet Archive is adding labels to some of this content



Mark Graham, "Fact Checks and Context for Wayback Machine Pages", Oct 2020, https://blog.archive.org/2020/10/30/fact-checks-and-context-for-wayback-machine-pages/

We need web archives to study original materials later, even if they contain misinformation

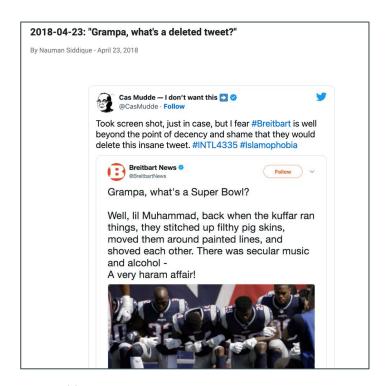


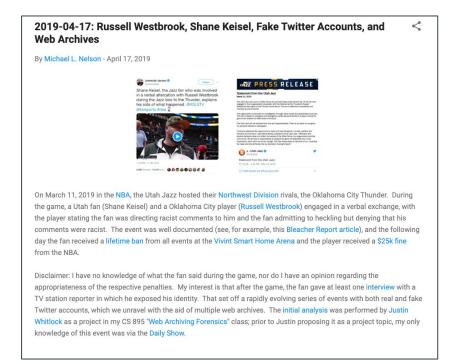
"It's not about trying to archive the stuff that's true, but archive the conversation. All of that is what people are experiencing." -Mark Graham, Director of the Wayback Machine

https://www.ft.com/content/5be1f2ee-d60b-11e9-a0bd-ab8ec6435630

Michele Weigle, "Using Web Archives in Disinformation Research", https://ws-dl.blogspot.com/2022/09/2022-09-28-using-web-archives-in.html

Using Web Archives to Find Deleted Tweets





Michael Nelson, "Russell Westbrook, Shane Keisel, Fake Twitter Accounts, and Web Archives", https://ws-dl.blogspot.com/2019/04/2019-04-17-russell-westbrook-shane.html

Nauman Siddique, "Grampa, what's a deleted tweet?", Apr 2018, https://ws-dl.blogspot.com/2018/04/2018-04-23-grampa-whats-deleted-tweet.html

"Did They Really Tweet That?"



Final presentation @oducsreu presentations: @calebkbradford presenting "Did They Really Tweet That?" (mentor: @phonedude_mln). The project attempts to identify fabricated tweets through fact-checking and verification techniques. #oducsreu @WebSciDL @NirdsLab @oducs @ODUSCI @NSF



3:56 PM · Aug 4, 2022

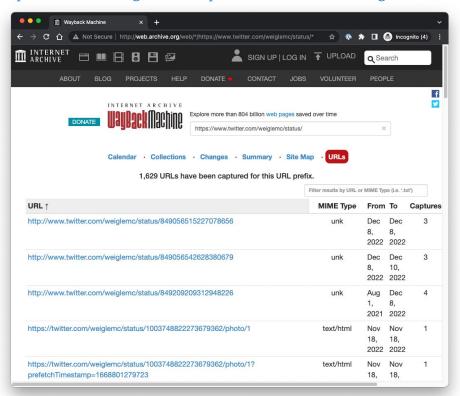
https://twitter.com/mahanama94/status/1555281601654755328

Caleb Bradford and Michael L. Nelson, Did They Really Tweet That? Querying Fact-Checking Sites and Politwoops to Determine Tweet Misattribution, https://arxiv.org/abs/2211.09681

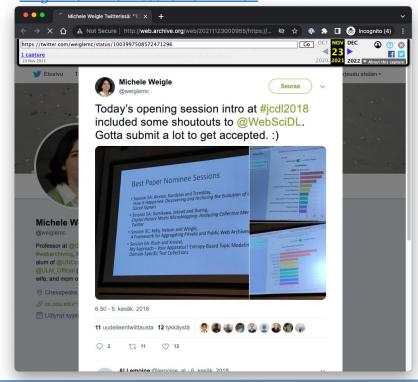
Tarannum Zaki, Disinformation Spread on Social Media through Screenshot Sharing: Dataset Description, https://ws-dl.blogspot.com/2022/12/2022-12-disinformation-spread-on.html

Find All Archived Tweets for a User at Internet Archive

http://web.archive.org/web/*/https://www.twitter.com/weiglemc/status/*



http://web.archive.org/web/20211123000955/https://twitter.com/weiglemc/status/1003997508572471296



Why do journalists use web archives?

View unavailable page

- Deletion page
- Site unavailable on live web

View change over time

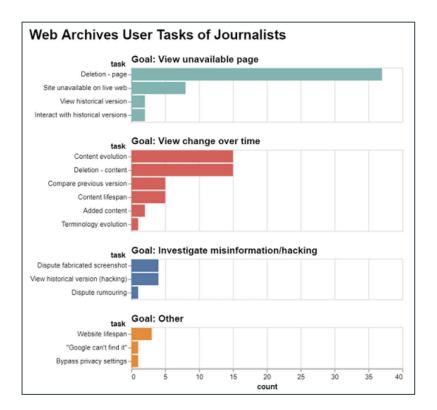
- Content evolution
- Deletion content.

Investigate misinformation/hacking

- Dispute fabricated screenshot
- View historical version

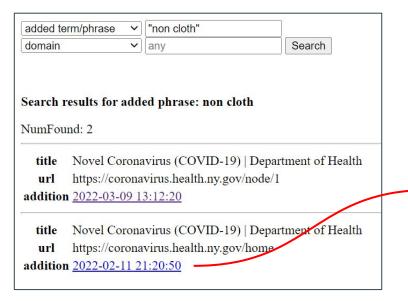
Other

Website lifespan



Lesley Frew, Web Archiving in Popular Media II: User Tasks of Journalists, https://ws-dl.blogspot.com/2022/08/2022-08-04-web-archiving-in-popular.html

Searching Web Archives for Changed Text



- Only a few web archives offer full-text search.
- None (yet) allow you to search for what's changed.

- All travelers, and, should continue to follow all CDC travel requirements requirements.
- New Yorkers who don't feel well should stay home.
- Wear masks in public indoor spaceand wash hands regularly.

Last memento before the addition: https://wayback.archive-it.org/4887/20220203045021/https://coronavirus.health.ny.gov/home
First memento after the addition: https://wayback.archive-it.org/4887/20220211212050/https://coronavirus.health.ny.gov/home

Lesley Frew, Michael L. Nelson, and Michele C. Weigle, "Making Changes in Webpages Discoverable: A Change-Text Search Interface for Web Archives", JCDL 2023

Highlighting Politicians' Website Changes

deletion of the statement about George Santos's work history

George Anthony was then offered an exciting opportunity with Goldman Sachs but what he thought would be the pinnacle of his career was not as fulfilling as he had anticipated. George joined LinkBridge Investors, where he quickly advanced to become one of the youngest vice presidents in the industry.

George's work ethic comes from his mother, who came from nothing, but worked her way up to be the first female executive at a major financial institution. On September 11, 2001, George's mother was in her office in the South Tower. She survived the horrific events of that day, but unfortunately passed away a few years later.

Following in his mother's footsteps, George has a long history of philanthropic work across New York, and around the country. He has worked tirelessly with animal rescue efforts in the Tri-State area; and supports other organizations that help at-risk children and America's veterans.

George graduated from Baruch College with a bachelor's degree in economics and finance. He is fluent in Portuguese and Spanish. George lives on Long Island with his Husband, Matt; and their 4 dogs.

deletion of the statement about George Santos's grandparents being Jewish

George's grandparents fled Jewish persecution in Ukraine, settled in Belgium, and again fled persecution during WWII. They were able to settle in Brazil, where his mother was born. His father, who comes from Angolan roots, was also born in Brazil. Both his mother and father legally immigrated to the United States in search of the American dream, where they began their family on the foundations of life, liberty, and the pursuit of happiness. George's drive, commitment and determination were inspired by the legacy set and left by his mother. She gave up everything to provide for George and her family. She delivered the American dream to George, a debt that he wants to repay to the rest of his neighbors and constituents. George's mother was in her office in the South Tower on September 11, 2001, when the horrific events of that day unfolded. She survived the tragic events on September 11th, but she passed away a few years later when she lost her battle to cancer.

The American dream that George grew up living is now under an all-out attack from the Radical Left. Inflation is out of control and crime is rampant in the streets. New York City and Long Island used to be the gold standard for quality of life in America – now New Yorkers have watched their communities

Lesley Frew, "Animating Changes in Webpages, Featuring George Santos's Biography", https://ws-dl.blogspot.com/2023/02/2023-02-26-animating-changes-in.html

Using Web Archives to Document Social Movements and Disinformation - Practice, <u>Ethics</u>, and Challenges

Using Web Archives to Document Social Movements and Disinformation - **Ethics**

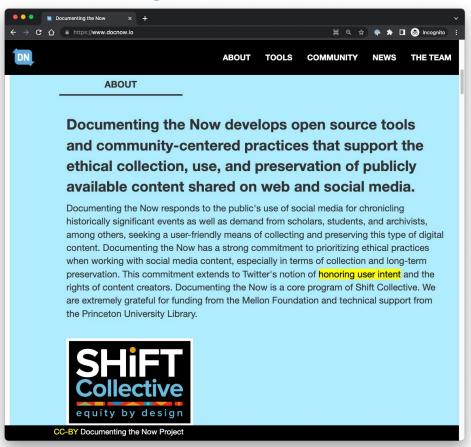
Documenting the Now

- Emerged in 2016, in response to efforts to document social movements that were being recorded on social media
- Provides tools and best practices for archivists and researchers





https://www.docnow.io/



National Forum on Ethics & Archiving the Web (EAW), 2018



https://eaw.rhizome.org/

Goal was to bring together activists, librarians, journalists, archivists, scholars, developers, and designers

Who owns a user's posts on a social media platform?

- Users lack awareness of how social media platforms use their data and how that data can be used by third parties (including researchers and journalists)
- Survey found that a significant number of Twitter users were unaware their tweets could be used by third parties without consent (Fiesler and Proferes, 2018)

Bergis Jules and Ed Summers, "Documenting the Now Ethics White Paper", July 2018,

https://news.docnow.io/documenting-the-now-ethics-white-paper-43477929ea3e, https://www.docnow.io/docs/docnow-whitepaper-2018.pdf

How to handle potential disinformation or hate speech?

- Malicious actors can pretend to be regular users and spread disinformation
 - @Blacktivist Twitter account, created by Russian IRA, tweeted prolifically in support of BLM, captured as part of #blacklivesmatter research
- Amplification of disinformation and hate speech is a concern
 - Duke Univ opted to *not* digitize a collection from the Southern Poverty
 Law Center to avoid recirculating hate materials

Bergis Jules and Ed Summers, "Documenting the Now Ethics White Paper", July 2018,

https://news.docnow.io/documenting-the-now-ethics-white-paper-43477929ea3e, https://www.docnow.io/docs/docnow-whitepaper-2018.pdf

How to be inclusive without causing harm?

- Increased potential for harm for members of marginalized communities, especially when participating in activities such as protests or other acts of civil disobedience
- Activists in marginalized groups can face disproportionate harm from surveillance
 - researcher collecting tweets related to Ferguson was contacted for data by a company that provides "situational awareness" tools to law enforcement

Bergis Jules and Ed Summers, "Documenting the Now Ethics White Paper", July 2018,

https://news.docnow.io/documenting-the-now-ethics-white-paper-43477929ea3e, https://www.docnow.io/docs/docnow-whitepaper-2018.pdf

Ethical Conundrums and Budgeting



Ethical conundrums

- Ethical murkiness: What social media to proactively collect or not collect?
 - #MeToo: Important social movement, but women are sharing personal and traumatic experiences.
 - #Parkland / #NeverAgain: Important event and social movement, but involves minors.
- Each of these are areas are important, but involve vulnerable individuals / communities or sensitive topics.
- Every decision not to collect results in a gap in historical record

https://twitter.com/ianmilligan1/status/977267978772320257



Recommendations for Preserving Web/Social Media Content in Ethical Ways

- Engage and work with the communities being documented.
- Social media content should not be the only documentation collected.
 - "Simply telling the story of what happens in social media is not enough, but it can be a beginning."
- Follow social media platforms' TOS only where it lines up with the values of the communities being documented.
 - "What is legal is not always ethical, and what is ethical is not always legal."
- Apply traditional archival practices (appraisal, collection development, donor relations) to social media and web materials when possible.

Bergis Jules and Ed Summers, "Documenting the Now Ethics White Paper", July 2018,

https://news.docnow.io/documenting-the-now-ethics-white-paper-43477929ea3e, https://www.docnow.io/docs/docnow-whitepaper-2018.pdf

Representation in Web Archives

- "For digital collections, who gets represented is closely tied with who:
 - writes the software
 - builds the tools
 - produces the technical standards
 - provides the funding"
- "The work we do as archivists, as librarians, as digital preservationists, have real consequences for marginalized people because who is remembered and how they're remembered dictates who gets violence perpetrated against them."
- "Neutrality is a threat to the legacies of marginalized people and by extension their lives."

Bergis Jules, "Confronting Our Failure of Care Around the Legacies of Marginalized People in the Archives", 2016, https://medium.com/on-archivy/confronting-our-failure-of-care-around-the-legacies-of-marginalized-people-in-the-archives-dc4180397280

Archiving the Black Web



- Goal is to establish a "more equitable and accessible web archiving practice" to document the Black experience online
- Received \$2.5M grant from the Mellon Foundation
- Develop training program in web archiving aimed at documenting Black life, history, and culture

Using Web Archives to Document Social Movements and Disinformation - Practice, Ethics, and <u>Challenges</u>

Using Web Archives to Document Social Movements and Disinformation - Challenges:

Twitter

We spent the Fall of 2020 studying archived Twitter

Kritika Garg, Himarsha R. Jayanetti, Sawood Alam, Michele C. Weigle, and Michael L. Nelson, "Replaying Archived Twitter: When your bird is broken, will it bring you down?," In ACM/IEEE JCDL 2021, pp. 160-169, https://arxiv.org/abs/2108.12092

based on a series of blog posts:

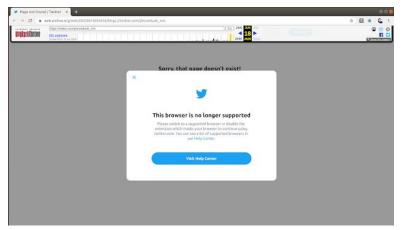
Kritika Garg and **Himarsha Jayanetti**, "Twitter Was Already Difficult To Archive, Now It's Worse!", July 2020,

https://ws-dl.blogspot.com/2020/07/2020-07-15-twitter-was-already.html

Himarsha Jayanetti and Kritika Garg, "New Twitter UI: Replaying Archived Twitter Pages That Never Existed", November 2020, https://ws-dl.blogspot.com/2020/11/2020-11-04-new-twitter-ui-replaying.html

Kritika Garg and Himarsha Jayanetti, "Twitter Added Labels On Its Old User Interface", December 2020,

https://ws-dl.blogspot.com/2020/12/2020-12-08-twitter-added-labels-on-its.html



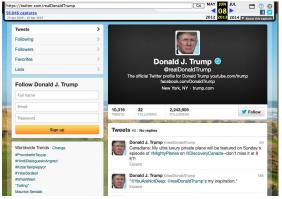
The live web keeps changing, so web archives must adjust to keep up

2017

2009



https://web.archive.org/web/20090702030955/https://twitter.com/realDonaldTrump



https://web.archive.org/web/20130608234757/https://twitter.com/realDonaldTrump

https://twitter.com/realDonaldTrump 6,046 captures Follow 35.2K 45 33.1M 24 2 (Old UI) Donald J. Trump 3 Donald J. Trump

GreatDonaldTrump

4h We will always take care of our GREAT VETERANS. You have shed your blood, 45th President of the United States of oured your love, and bared your soul, in defense of our country. Washington, DC Joined March 2009 2.127 Photos and videos

https://web.archive.org/web/20170702084625/https://twitter.com/realDonaldTrump

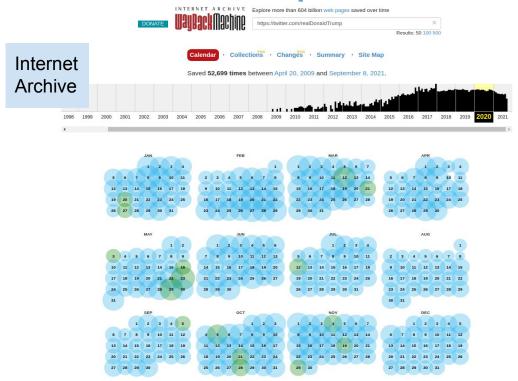


https://web.archive.org/web/20230407025620/https://twitter.com/realDonaldTrump

2020

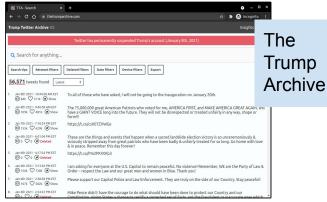
(New UI)

@realDonaldTrump Twitter account is well archived



http://web.archive.org/web/20200701000000*/https://twitter.com/realDonaldTrump

Garg et al., ACM/IEEE JCDL 2021

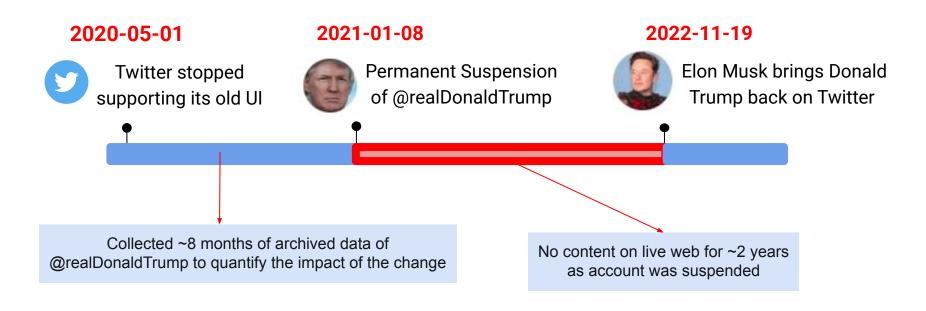


https://www.thetrumparchive.com/



https://factba.se/trump/

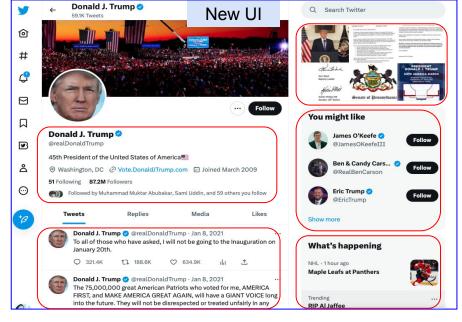
Used @realDonaldTrump to study the impact of Twitter UI change on web archives



 $https://blog.twitter.com/en_us/topics/company/2020/suspension \\ https://en.wikipedia.org/wiki/Acquisition_of_Twitter_by_Elon_Musk$

Tweets in old UI are embedded in HTML / New UI requires JSON requests





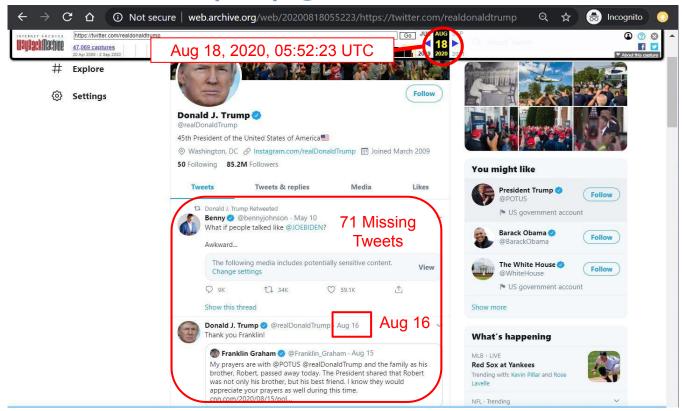
20 tweets and Twitter bio and are embedded in the base HTML

Content populated with follow-up XHR requests

base HTML contains only a skeleton, and all page sections are served dynamically through API JSON responses

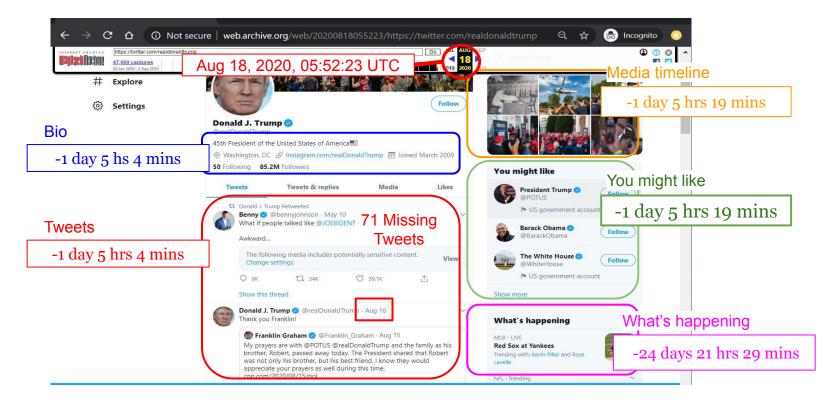
(https://api.twitter.com/2/timeline/profile/25073877.json?..)

New UI mementos may replay pages that never existed on live web



https://ws-dl.blogspot.com/2020/11/2020-11-04-new-twitter-ui-replaying.html

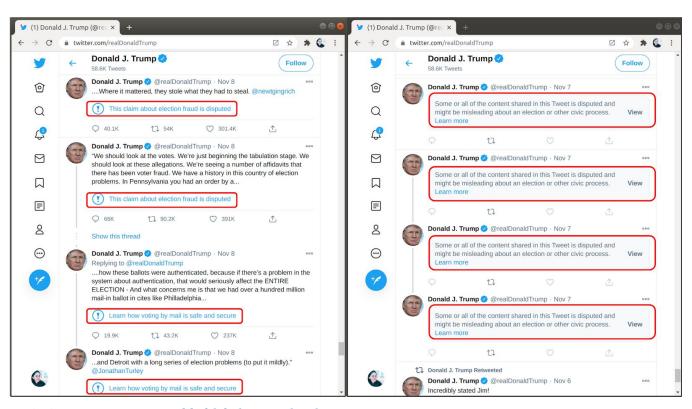
Each section could have a different datetime



Garg et al., ACM/IEEE JCDL 2021

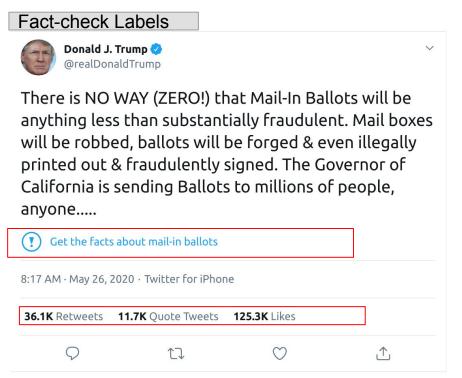
Twitter introduced labels in May 2020

Were being widely used by November 2020



https://ws-dl.blogspot.com/2020/12/2020-12-08-twitter-added-labels-on-its.html

We categorized labels as "Fact-check" and "Violated Twitter Rules" (VTR)



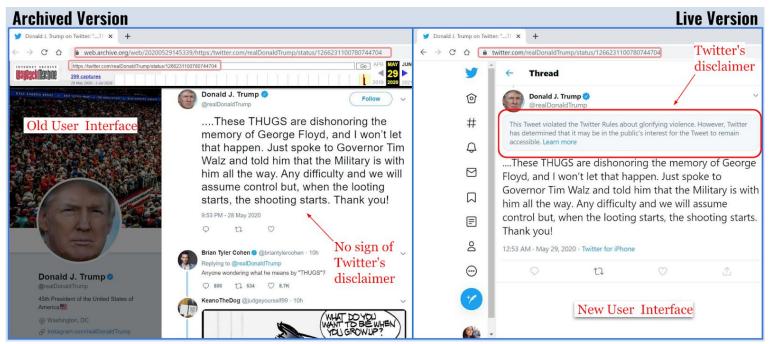
https://twitter.com/realDonaldTrump/status/1265255835124539392

Garg et al., ACM/IEEE JCDL 2021



https://twitter.com/realDonaldTrump/status/1313449844413992961

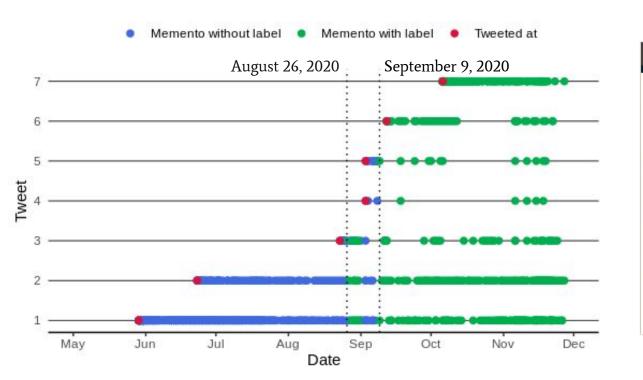
Most web archives continued to archive the old UI, but labels were only included in Twitter's new UI

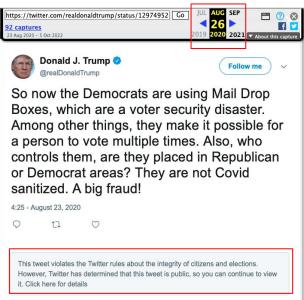


https://web.archive.org/web/20200529145339/https://twitter.com/realDonaldTrump/status/1266231100780744704

Garg et al., ACM/IEEE JCDL 2021

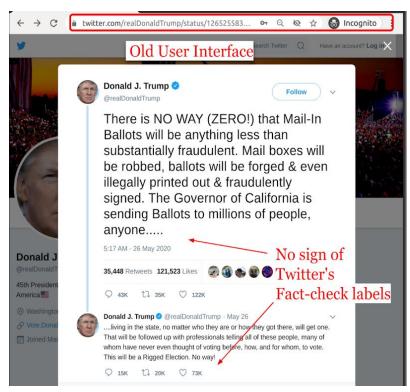
Twitter added VTR label to old UI by at least August 26, 2020



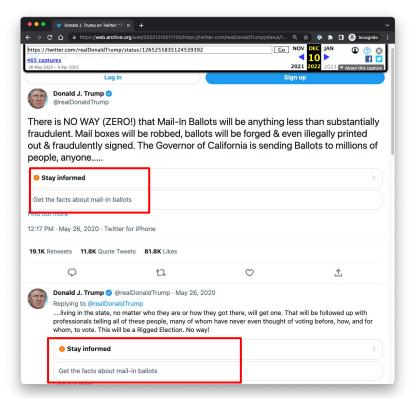


https://ws-dl.blogspot.com/2020/12/2020-12-08-twitter-added-labels-on-its.html

But, the "Fact-check" label is still not a part of the old Twitter UI

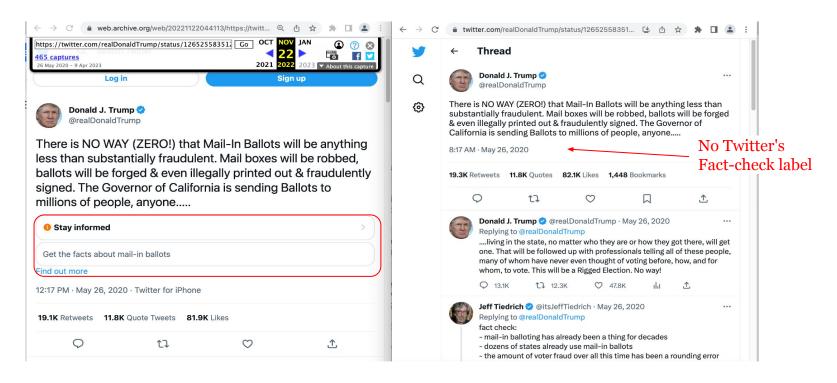


https://web.archive.org/web/20210107122017/https://twitter.com/realDonaldTrump/status/1265255835124539392



https://web.archive.org/web/20221210011720/https://twitter.com/realDonaldTrump/status/1265255835124539392

Today, the "Fact-check" label is no longer on the live web either



Using Web Archives to Document Social Movements and Disinformation - Practice, Ethics, and <u>Challenges</u>

Using Web Archives to Document Social Movements and Disinformation - Challenges: Instagram

Instagram was a significant front in the IRA's influence operation

- Russian Internet Research Agency (IRA)
- Manipulated social media narratives to influence American culture and politics in run-up to 2016 Presidential election
- Employed 1000+ to engage in influence operations, budget of over \$25M
- Analysis commissioned by the US Senate Select Committee on Intelligence

	Facebook	Instagram
Likes	37,627,085	183,246,348
Likes/Post	612	1,568
Comments	3,339,752	4,017,731
Comments/Post	54	34
Reactions	5,188,182	N/A
Shares	30,350,130	N/A
Total Engagements	76,505,149	187,264,079

New Knowledge, "The Tactics & Tropes of the Internet Research Agency", 2018, https://cdn2.hubspot.net/hubfs/4326998/ira-report-rebrand_FinalJ14.pdf

However, Instagram is not as studied as Twitter or Facebook

Twitter	Instagram	
450 million monthly active users	2 billion monthly active users	
8 million hits in Google Scholar	3 million hits in Google Scholar	
Open (for now) API allows for searching and downloading public tweet content	API is focused more on allowing creation of content and monitoring engagement	
Sharing based on retweets	No native sharing feature (though there are methods for "regrams")	
Public posts and accounts viewable to not logged in users and bots	Public posts and accounts limited for not logged in users and bots	

Instagram has banned accounts tied to misinformation

Facebook takes down Ukraine disinformation network and bans Russian-backed media

Meta says network ran websites posing as independent news entities and created fake personas

Facebook and Instagram have taken down a disinformation network targeting people in Ukraine, as their owner announced it was blocking access to the Russian state media outlets RT and Sputnik across the European Union.

 $\frac{https://www.theguardian.com/technology/2022/feb/28/facebook-takes-down-disinformation-network-targeting-ukraine-meta-instagram}{}$

Nearly 1,000 Facebook, Instagram accounts deactivated over COVID-19 misinformation

By Jordan Smith | Published December 2, 2021 | Updated 11:07AM | Social media | FOX TV Digital Team |

Meta deleted nearly 1,000 Instagram and Facebook accounts, groups in several countries last month, most of which were found to belong to a sprawling network from China trying to spread COVID-19 misinformation.

The deactivated accounts, originating in Palestine, Poland, Belarus and China, violated Meta's Coordinated Inauthentic Behavior (CIB) policy, which is when users manipulate public debate for a strategic goal where fake accounts are central to the operation.

https://www.fox29.com/news/nearly-1000-facebook-instagram-accounts-deactivated-over-covid-19-misinformation

Instagram meme account with 14 million followers banned for coronavirus scam

No, PayPal is not sending people \$1,000.

By Matt Binder on March 30, 2020

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https://mashable.com/article/instagram-bestmemes-coronavirus-scam

RFK Jr. kicked off Instagram for vaccine misinformation

By The Associated Press February 11, 2021

Instagram on Wednesday banned Robert F. Kennedy Jr., son of former presidential candidate Robert F. Kennedy, from repeatedly posting misinformation about vaccine safety and COVID-19.

Kennedy Jr. has amassed a huge following on social media, where he frequently posts debunked or unproven claims about vaccines. He also uses his social media pages to post about large pharmaceutical firms and environmental health concerns.

https://apnews.com/article/rjf-jr-banned-instagram-vaccine-misinfo-d72913 572f04ec9b23cec58881bc32d9

For instance, Instagram has banned 10 of the "Disinformation Dozen"



- 1. Joseph Mercola
- 2. Robert F. Kennedy, Jr. 📮
- 3. Ty and Charlene Bollinger BANNER
- 4. Sherri Tenpenny BANNED
- 6. Rizza Islam BANNED
- 6. Rashid Buttar BANNED
- 7. Erin Elizabeth BANNED
- 8. Sayer Ji BANNED
- Kelly Brogan
- 10. Christiane Northrup BANNED
- 11. Ben Tapper BANNED
- 12. Kevin Jenkins BANNED

Just 12 People Are Behind Most Vaccine Hoaxes On Social Media, Research Shows

Updated May 14, 2021 · 11:48 AM ET 1

https://www.npr.org/2021/05/13/996570855/disinformation-dozen-test-facebooks-twitters-ability-to-curb-vaccine-hoaxes

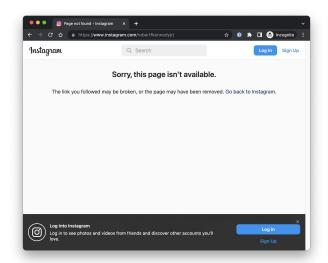
Majority of Covid misinformation came from 12 people, report finds

CCDH finds 'disinformation dozen' have combined following of 59 million people across multiple social media platforms

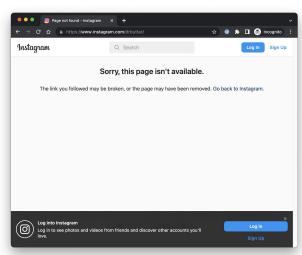
https://www.theguardian.com/world/2021/jul/17/covid-misinformation-conspiracy-theories-ccdh-report

Center for Countering Digital Hate, "The Disinformation Dozen: Why Platforms Must Act on Twelve Leading Online Anti-Vaxxers", 2021, https://counterhate.com/research/the-disinformation-dozen/

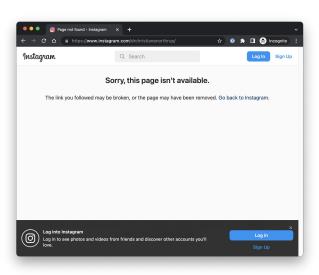
You can't view banned accounts on the live web



instagram.com/robertfkennedyjr/

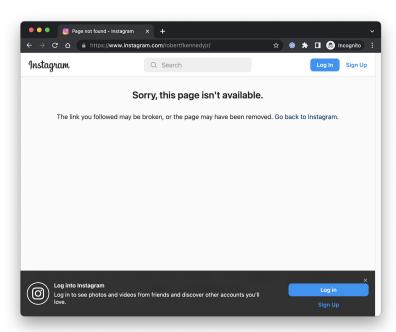


instagram.com/drbuttar/

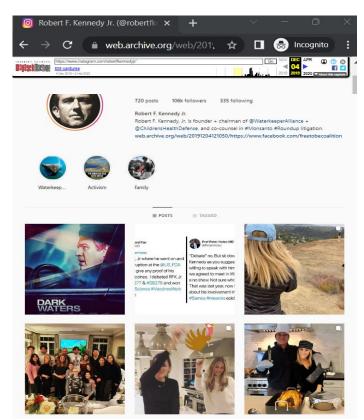


instagram.com/drchristianenorthrup/

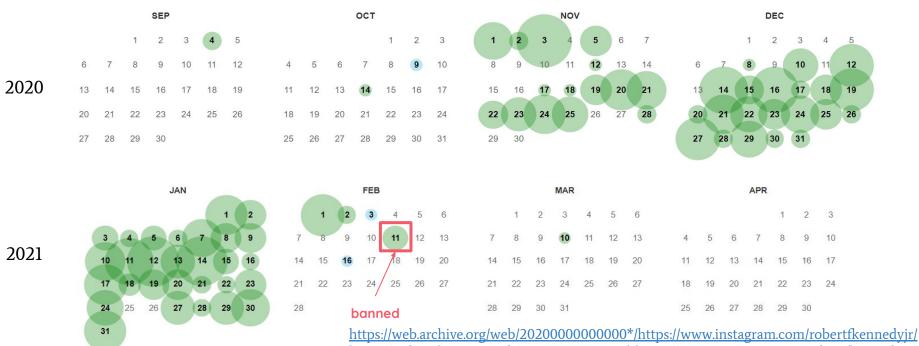
Need web archives to examine content before accounts banned



instagram.com/robertfkennedyjr/



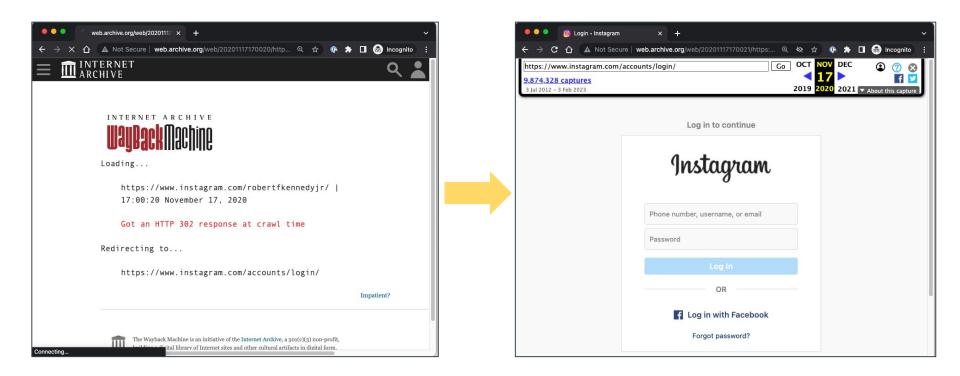
598 archived IG account pages for RFK, Jr. in IA



https://web.archive.org/web/2021000000000*/https://www.instagram.com/robertfkennedyjr/

Haley Bragg, **Himarsha Jayanetti**, Michael L. Nelson, and Michele C. Weigle, Less than 4% of Archived Instagram Account Pages for the Disinformation Dozen are Replayable, ACM/IEEE JCDL 2023, based on REU report https://arxiv.org/abs/2301.09188

But most of these just redirect to the Instagram Login Page



Bragg et al., ACM/IEEE JCDL 2023

Only 6 successful replays for instagram.com/RobertFKennedyJr

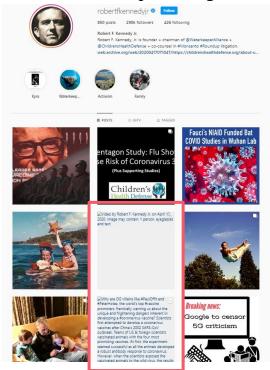
	Mementos	Percentage
Redirects to Login Page	592	99.0%
Replayed Account Pages	6	1.0%
Total Mementos	598	100%

Even if archived, not all post images may be replayable

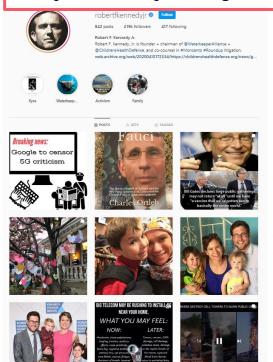
No loaded post images: 3



Partial loaded post images: 1



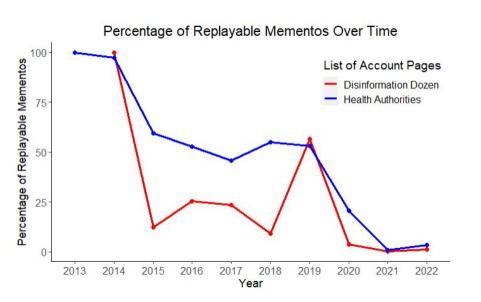
Complete loaded post images: 2

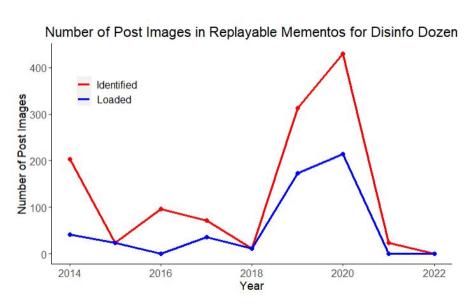


Bragg et al., ACM/IEEE JCDL 2023

Instagram has made it even harder to archive pages

2021, 2022: Low percentages of replayable mementos and number post images available in those replayable mementos





Bragg et al., ACM/IEEE JCDL 2023

Using Web Archives to Document Social Movements and Disinformation - Practice, Ethics, and Challenges

- Web archiving is an important tool for documenting events in our society.
- Web archives have been used to help document social movements, important cultural events, and disinformation on the web.
- Developers and archivists need to collaborate with activists and members of affected communities to ensure there is representation, but not harmful exposure.
- Changes in social media platforms and web technologies present multiple challenges for web archives.



https://ws-dl.blogspot.com

https://weiglemc.github.io/talks/

https://bit.ly/weigle-lucy-2023